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CIRCULATION  
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NOVEMBER  
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54

# HIT PARADER

A CHARLTON PUBLICATION

WHAT A DREAM

HEY THERE

IF I DIDN'T CARE

I'M A FOOL TO CARE

THAT'S WHAT I LIKE

CINNAMON SINNER

IN THE CHAPEL IN  
THE MOONLIGHT

I CRIED

MY HEART'S ON A FAST  
EXPRESS

SH-BOOM

THE MAN THAT GOT AWAY

TAKE ME BACK AGAIN

THEY WERE DOIN' THE  
MAMBO

PERIOD

DON'T DROP IT

THE HIGH AND THE MIGHTY

SAID

IN MY OWN QUIET WAY

MONEY BURNS A HOLE  
IN MY POCKET

LIBERACE



*Is Eddie Fisher In Love?*

*Hit Parader Goes To Patti Page Picnic*

*"How It Feels To Be A Family Man"*

*by Jony Bennett*



# AMAZING NEW WAY TO A SLIMMER FIGURE

## REDUCE WITH DELICIOUS KELPIDINE CANDY PLAN!

**"WE GUARANTEE YOU  
WILL LOSE UP TO  
5 POUNDS IN 5 DAYS\*  
10 POUNDS IN 10 DAYS\*  
15 POUNDS IN 15 DAYS\*  
25 POUNDS IN 25 DAYS\*  
AND KEEP IT OFF" \* \***

\*How Fast You Lose Weight Depends Upon How Quickly You Order and How Much You Are Overweight

\*\*You Will Always Want to Keep on Eating Kelpidine Candy—and Keep on the Plan—It KEEPS Weight Off!

**THIS CANDY MUST  
TASTE AS GOOD AS  
OR BETTER THAN  
YOUR FAVORITE  
CANDY OR YOUR  
MONEY BACK!**

Now at last science has discovered a new delightfully thrilling way to take off fat—to lose up to 25 lbs. safely! The secret is that Kelpidine Candy satisfies your craving for high calorie foods! It keeps you from overeating—the reason most doctors give for being fat! It's the best aid to will power, cuts your craving for foods!

**NO DANGEROUS DRUGS!  
NO HARDSHIP DIETS!**

Here is thrilling news for fat folks! You can lose up to 25 lbs. in 25 days by simply nibbling on tasty appetite satisfying candy, whenever you are tempted to overeat.

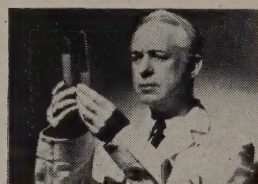
**YOUR MONEY BACK IF YOU  
DON'T REDUCE TO THE  
WEIGHT THAT MOST  
BECOMES YOU!**

Thousands of people were amazed to find that this delicious candy plan actually takes off weight—without dangerous drugs, starvation diet, or hard-to-follow methods. Here's one way to reduce that you will want to continue with to keep off fat! The Kelpidine Candy Plan helps you curb your appetite for fattening foods, helps keep you from overeating. Now you reach for a delicious sweet candy instead of fattening foods—it kills the overpowering urge to overeat—to eat between meal-snacks. Your craving for rich, fattening foods is satisfied with this candy plan. Almost like magic you begin to enjoy this plan for reducing.

**SENSATIONAL TWO-WAY  
GUARANTEE!**

This sweet delicious Kelpidine Candy plan is guaranteed (1) to

take off up to 10 pounds of excess weight in 10 days. (2) to taste better or as good as your favorite candy and to be the best plan you ever followed or you get your money back.



**SCIENTIFICALLY AND  
CLINICALLY TESTED!**

That amazing ingredient in Kelpidine candy is the most remarkable discovery for fat people ever made. It's been tested by doctors in test-after-test. The results were far better than doctors ever hoped for! The results were reported in medical journals throughout the world! Doctors are invited to write for details.

**HERE'S HOW TO REDUCE  
AND STAY SLIM!**

Most people are fat because of overeating—too much high calorie fattening foods—to your amazement you will want to keep on eating this delicious candy even after you have reduced to the weight that most becomes you and you'll keep your weight off that way!

**AMAZING DISCOVERY  
OF SCIENCE!**

The Kelpidine Candy plan is the result of scientific research for years for a new discovery for something that will stop your craving for fattening food and also satisfy your appetite. This delicious candy does not turn into ugly fat, it gives you the same feeling of fullness you have after you have eaten a satisfying meal. It kills your desire to overeat—it kills your craving for bedtime snacks and for in-between meal snacks. It's so safe even a child

**IT'S UNHEALTHY  
TO BE FAT!**

Insurance companies and doctors tell everyone that too much fat shortens your life! Fat people die years sooner than people with normal weight! So be Safe! Be Fair to yourself! Start taking off ugly fat with delicious tasting Kelpidine Candy plan!

can take it without bad effects. With Kelpidine Candy all you taste is its deliciousness—you can't tell the difference!

**KELPIDINE CANDY IS  
DIFFERENT!**

The amazing clinical tested and proven reducing substance contained in Kelpidine Candy is prescribed by many doctors—Don't be misled by imitation products—Kelpidine Candy is the result of scientific research and is the last word in Reducing.

**DON'T CUT OUT FOODS\*\* CUT  
DOWN ON CALORIES!**

You never starve, you always feel full with Kelpidine Candy plan—You'll never suffer hunger pangs—Your desire for high calorie fattening foods is always satisfied! With Kelpidine Candy Plan you eat the same quantity of foods—you merely cut down on the high calorie rich foods with the help of Kelpidine Candy. You eat as much as you want, your calorie intake will be less—That's the delightful amazing thing!

**YOU GET A LIBERAL  
SUPPLY OF CANDY!**

Try the liberal supply of Kelpidine Candy Plan on our 10-day no risk offer. Keep a record of your weight—if you are not pleased with your loss of weight; if you can taste any difference between this candy and your favorite candy—return for refund. Just fill out coupon and mail to AMERICAN HEALTHAIDS CO., Dept. K-139, Candy Div., 318 Market St., Newark, N.J.

### MONEY BACK GUARANTEE

You must be entirely satisfied with your loss of weight—This candy must taste as good as or better than your favorite candy—You must get rid of dangerous excess fat or your money will be refunded—Don't delay—You have nothing to lose but excess weight so mail coupon below now!



**THIS CAN HAPPEN TO YOU!  
WITH THIS DELICIOUS REDUCING CANDY PLAN!**

Let this delicious candy plan help you control your desire for fattening food! Let it help you put a stop to the habit of overeating—A habit that's so hard to break! Kelpidine candy contains that new discovery many doctors prescribe to help curb your desire to overeat (the main cause of overweight).

**\$1.00**

**TRIAL  
SAMPLE  
SIZE!**

**CUT OUT AND MAIL—NO RISK COUPON NOW!**

**AMERICAN HEALTHAIDS COMPANY, Dept. K-139  
Candy Division,  
318 Market Street, Newark, New Jersey**

- ☐ I enclose \$1.00, send trial sample size, postage pre-paid!
- ☐ Rush a Liberal Supply of Kelpidine Candy plan. I enclose \$3.00, send postage pre-paid. (I save up to 75c postage by sending payment with order.)
- ☐ Rush a Large Economy Supply of Kelpidine Candy. I enclose \$5.00, send postage pre-paid. (I save up to 90c postage by sending payment with order.)

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# The HIT PARADER BAND WAGON OF

*A Charlton*

## TOP TUNES

*Feature*

### WHAT A DREAM

CHUCK WILLIS

Woke up this morning and I looked  
around  
So disappointed I laid back down  
Oh what a dream what a dream I had  
last night  
Dreamed I held you in my arms  
But I'm still waiting for that day to  
come  
Oh what a dream what a dream I had  
last night  
Dreamed we were walking down the  
aisle  
The organ was playing here comes the  
bride  
You looked down at me you began to  
smile  
When I looked around everybody be-  
gan to cry  
I opened my eyes you weren't there  
All of my happiness just disappeared  
Oh what a dream what a dream I had  
last night.

Copyright 1954 by Berkshire Music, Inc.

### ITALIAN HUCKLE BUCK

(The Huckle Buck)

ROY ALFRED ANDY GIBSON

Choch!  
Che na tarantella  
Ma cuma bella  
Pelìa la jojanella.

Va gimalu huckle buck  
Va gimalu huckle buck  
E zee newn ze va gumba  
Tu zee out of luck  
La busha new poka enda  
La busha new poka e vora  
Ma new di stanga mya  
Ga tu zee forta engord  
Ti mova new poka e ca  
Ti mova new poka e la  
Mo ta bara tacuma lie va  
Ta barata cuma si fa lu huckle buck.

Here's a dance you should know  
When the lights are down low  
Grab your baby then go.

Do the huckle buck, do the huckle  
buck,  
If you don't know how to do it  
Boy, you're out of luck!  
Push your partner out then you hunch  
your back  
Start a little movement in your  
sacroiliac  
Wiggle like a snake waddle like a  
duck

That's the way you do it  
When you do the huckle buck.

Copyright 1949 by United Music Corp.

### IF I DIDN'T CARE

JACK LAWRENCE

If I didn't care  
More than words can say,  
If I didn't care,  
Would I feel this way?  
If this isn't love,  
Then maybe I'm wrong;  
But why do I lie awake all night  
And dream all day long?  
If I didn't care,  
Would it be the same?  
Would my ev'ry pray'r begin and end  
with just your name?  
And would I be sure that this is love  
beyond compare?  
Would all this be true if I didn't care  
for you?

Copyright 1939 by Chappell & Co., Inc.

### DON'T DROP IT

TERRY FELL

You take my heart for a ride  
And when you lay it aside it's smokin'  
You drag it 'round like a sack,  
When you come waggin' it back it's  
broken.  
I say I won't lend it  
Till the day that I'm wed  
But each time I kiss you,  
I forget what I said  
I'll let you keep it tonight  
If you will hold it so tight  
Don't drop it!

Copyright 1954 by American Music, Inc.

### MY HEART'S ON A FAST EXPRESS

LARRY & BILLY MARTIN

My heart's on a fast express  
I'm headin' for happiness  
To Heaven and all points West  
How I love ya how I love ya  
How I love ya how I love ya  
My luggage is filled with dreams  
Old wishes and future schemes  
We kiss and the engine screams  
How I love ya how I love ya  
How I love ya  
All aboard lover's train  
We're headin' over the rainbow  
See the sun in the sky  
As we go higher and higher  
My heart's on a fast express  
I'm headin' for happiness  
To Heaven and all points West  
Got a one-way ticket to love.

Copyright 1954 by George Pincus Music Corp.

### CINNAMON SINNER

LINCOLN CHASE

She's got sugar-dipped kisses  
And cherry-tipped charms  
And I melt like butter  
In her honey-filled arms.  
Lemonade teardrops fall from her eyes  
But she's a cinnamon sinner  
Selling lollipop lies.

She's got sugar-cream candy  
Sprinkled with lime  
Her hot-oven lovin'  
Is cookin' all the time.  
She's a cake-bakin' baby  
And I love her pies,  
But she's a cinnamon sinner  
Selling lollipop lies.

Who's going to buy her lies today  
Who's going to be unwise today  
Who's going to need some sympathy  
Who who who who but a fool like  
me

For she's a marshmallow mama  
With a jelly-roll heart  
She's a sweet-juice squeezer  
Who can really play her part  
But I think she's Satan's sister  
Wearing a disguise of a cinnamon  
sinner

Selling lollipop lies.

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### I CRIED

MICHAEL ELIAS BILLY DUKE

It was winter, when you told me you  
were leaving,  
I cried, I cried, I cried "oh, please  
don't go."

Came the springtime, with its love  
song so deceiving,

I cried, oh, how I cried, no one will  
know.

Then the summer came and went,  
With no word at all,

I knew that it was over,

As the leaves began to fall.

Wintertime, summertime, spring and  
fall, it's true,

I'll always be crying over you.

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### THAT'S WHAT I LIKE

BOB HILLIARD JULE STYNE

Kiss me, kiss me, kiss me, baby  
That's what I like  
Hold me, hug me, pet me, baby  
That's what I like.

You don't have to give me clever  
conversation.

I just want affection, not an education.

Kiss me, hold me, hug me, pet me,  
baby,

That's what I like you to do.

And love me, love me, love me, baby,  
too.

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"You'd have thought  
I gave her  
a million dollars..."



"Betty was visiting my house, and asked to borrow some sanitary protection. Well, of course, I brought out Tampax; both mother and I use it. Turns out she'd been wavering for some time on a 'should-I-shouldn't-I' basis, and was really pleased to have an excuse to try Tampax. She had a delighted look on her face the rest of the day...kept saying, 'I can't believe it—it's wonderful.' Ever since she's been almost embarrassingly grateful. You'd have thought I invented Tampax!"

It's nice to tell friends about Tampax—about its easy dispensability—the way it prevents odor from forming—and all the other advantages of internal sanitary protection. If you're happy about getting rid of belts, pins and bulky external pads, why not share your enthusiasm?

As you know, Tampax is available at drug and notion counters in 3 absorbencies: Regular, Super, Junior. Month's supply goes into purse. Tampax Incorporated, Palmer, Mass.



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# HIT PARADER

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## IS EDDIE GOING STEADY?

### DEBBIE REYNOLDS

At long last, Eddie Fisher's heart seems to have been captured. It took vivacious and beautiful Debbie Reynolds to accomplish this somewhat miraculous feat. At the printing of this issue, the word has it that Mr. Eddie Fisher and Miss Debbie Reynolds are going steady — and the serious step will be taken in the not-too-distant future.

Eddie, the "King Of The Baritones," has been avoiding the marriage knot for as long as possible, and it was just a matter of time before someone put a noose around the heart of the handsome young man. Well, none other than Debbie, the little movie starlet, did it!

Debbie is as personable in real life as she is in the movies. She is a sensible, level-headed girl who happens to be endowed with more than her share of beauty. She loves the simple things in life and has never been known to turn her pert little nose up into the air. She has appeared in such wonderful films as "Singin' In The Rain" and "I Love Melvin," and this little pixie was the pride and joy of

### EDDIE FISHER

both these flicks.

It so happens that Debbie's true down-to-earth disposition is made to order for Eddie. For Eddie is made of the similar true-blue material. He is extremely loyal to his family, his friends and all his fans and admirers. He, too, has never been affected by his tremendous success. As a matter of fact, anyone who knows will tell you Eddie doesn't have a selfish bone in his body. He has had more record selling hits than any other vocalist down through the years, and he continues to set new records.

In any event, what is happening to these charming people is a wonderful thing. Eddie has already achieved financial success and is firmly entrenched as a name personality. The same holds true for Debbie. They are two very fine persons who just happen to be in love, and we know that you fans, as well as we, hope that things work out for the best.

It looks as though Eddie may be singing his lovely ballads with just a bit more meaning now that he, too, has been stung by Cupid's arrow.



Eddie and Debbie are interviewed by California announcer Shirley Thomas (C), when the couple went out on the town while Eddie was singing on the West Coast

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or damage fabrics*



Proved in underarm comparison tests made by a doctor. Deodorant *without* M-3, tested under one arm, stopped perspiration odor only a few hours. New Mum *with* M-3, tested under other arm, stopped odor a full 24 hours.

1. \*Exclusive deodorant based originally on doctor's discovery, now contains long-lasting M-3 (Hexachlorophene).
2. Stops odor all day long because invisible M-3 clings to your skin—keeps on destroying odor bacteria a full 24 hours.
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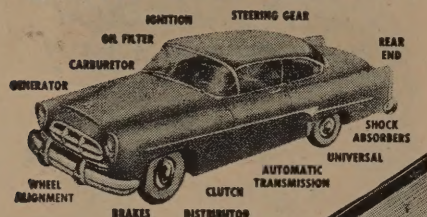


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**SH-BOOM**

(Life Could Be A Dream)

JAMES KEYES CLAUDE FEASTER CARL  
FEASTER FLOYD F. McRAE JAMES EDWARDS

Hey nonny ding dong along along  
along.

Boom ba-doh, ba doo ba doo

Life could be a dream, sh-boom,

If I could take you up in Paradise up  
above, sh-boom.

If you would tell me I'm the only one  
you love,

Life could be a dream, sweetheart,

Hello, hello again, sh-boom,

And hopin' we'll meet again

Oh, life could be a dream, sh-boom,

If only all my precious plans would  
come true, sh-boom.

If you would let me spend my whole  
life lovin' you,

Life could be a dream, sweetheart.

Ev'ry time I look at you something is  
on my mind.

If you'd do what I want you to

Baby, we'd be so fine.

Oh, life could be a dream, sh-boom,

If I could take you up in Paradise up  
above, sh-boom.

If you would tell me

I'm the only one that you love,

Life could be a dream, sweetheart.

Sh-boom sh-boom, ya da da da da

Da da da da da.

Sh-boom sh-boom, ya da da da da

Da da da da da.

Sh-boom sh-boom, ya da da da da

Da da da da da, sh-boom.

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ternational Copyright Secured. All rights reserved.  
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**IN THE CHAPEL IN THE  
MOONLIGHT**

BILLY HILL

How I'd love to hear the organ

In the chapel in the moonlight

While we're strolling down the aisle

Where roses entwined

How I'd love to hear you whisper

In the chapel in the moonlight

That the lovelight in your eyes

Forever will shine

Till the roses turn to ashes

Till the organ turns to rust

If you never come I'll still be there

Till the moonlight turns to dust

How I'd love to hear the choir

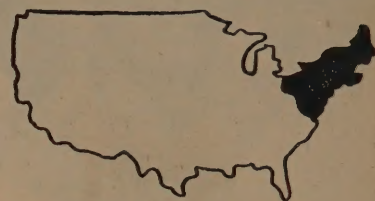
In the chapel in the moonlight

As they sing "Oh! Promise Me"

Forever be mine

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**EAST**



**No. 1**

**SH-BOOM**



As Sung By  
**THE CREW CUTS**

**WEST**



**No. 1**

**IN THE CHAPEL IN THE  
MOONLIGHT**

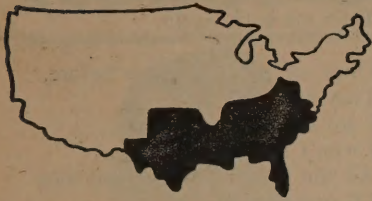


As Sung By  
**KITTY KALLEN**



# DYNAMITE

## SOUTH

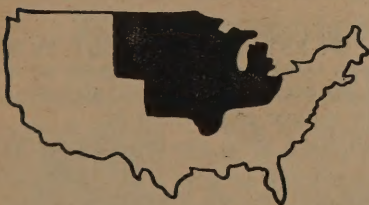


### No. 1 THE LITTLE SHOEMAKER



As Sung By  
THE GAYLORDS

## MID-WEST



### No. 1 HEY THERE



As Sung By  
ROSEMARY CLOONEY

## HIT PARADER'S NATIONAL POP TUNE SURVEY

### THE LITTLE SHOEMAKER (Le Petit Cordonnier)

GEOFFREY PARSONS JOHN TURNER  
RUDI REVIL

In the shoemaker's shop this refrain  
would never stop,  
As he tapped away working all the  
day.  
At his bench there was he just as busy  
as a bee,  
Little time to lose with the boots and  
shoes.  
But his heart went pop inside the little  
shop  
When a lovely girl set him all awl-  
whirl.  
She had come to choose some pretty  
dancing shoes,  
And he heard her say in a charming  
way.  
"Shoes to set my feet a-dancing,  
Dancing, dancing, dancing all the day  
Shoes to set my feet a-dancing,  
dancing,

Dancing all my cares away."  
Then he tapped and he stitched,  
For his fingers were bewitched,  
And he sewed a dream into ev'ry seam.  
Making shoes oh so neat,  
Just like magic on her feet,  
And he hoped she'd know that he  
loved her so.  
But she danced, danced, danced,  
As tho' she were entranced,  
Like a spinning top all around the  
shop  
On her dainty feet she whirled into  
the street,  
And he heard her say as she danced  
away.

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France. Copyright 1954 by Bourne Music Ltd. Rights  
for the United States and Canada controlled by  
Bourne, Inc.

### HEY THERE

RICHARD ADLER JERRY ROSS

Hey there, you with the stars in your  
eyes,  
Love never made a fool of you,  
You used to be too wise!  
Hey there, you on that high flying  
cloud,  
Tho' she won't throw a crumb to you,  
You think someday she'll come to you,  
Better forget her;  
Her with her nose in the air,  
She has you dancing on a string,  
Break it and she won't care!  
Won't you take this advice  
I hand you like a brother?  
Or are you not seeing things too clear.  
Are you too much in love to hear,  
Is it all going in one ear and out the  
other?

Copyright 1954 by Frank Music Corp.

Listen...  
and be  
lovelier



get the  
**BEAUTY SECRETS**  
of the famous  
**POWERS MODELS**

Glamorous Powers Models know the secrets of beauty, romance, and success. John Robert Powers, world famous beauty authority, taught them. Now Gayla offers you these priceless secrets by John Robert Powers, on a new double-face 78 rpm record. Just by listening you can learn how to have lovely, lustrous hair... how to achieve the most attractive hair styling. You can't buy it anywhere, but you can get it by sending in the top of a Gayla HOLD-BOB bobby pin card or a Gayla Hair Net envelope with 25¢ (for handling). Remember, Gayla HOLD-BOB is the bobby pin the Powers Models prefer.



JOHN ROBERT  
POWERS

offered only by  
**Gayla®**  
**HOLD-BOB®**

World's Largest  
Selling Bobby Pin



Send today

© 1954 G. P. I.

GAYLORD PRODUCTS, INCORPORATED  
1918 Prairie Avenue, Chicago 16, Illinois

Yes, I want the record telling Beauty Secrets of the famous Powers Models. Here's the top of a Gayla HOLD-BOB bobby pin card or a Gayla Hair Net envelope plus 25¢ (for handling).

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_

State \_\_\_\_\_ H-10



# THE MUSIC STAFF

Greetings Everyone:

Where in the world did the summer fly to? By the time you read the November issue of HIT PARADER, you will be thinking of geometry problems, big football games and everything that goes with the opening of another school year. Well, we hope this year will be a happy one and we are going to try to make HIT PARADER a good travelling companion at school and at home, with some great new features, all the top tunes and big surprises in store for you in the next few months.

Before we introduce you to the November issue, let's take a few moments out to talk about the big Tommy Mara Contest. We have received entries from every state in the union, as well as Canada and Hawaii. We were with Tommy when he had his successful night club opening in New York, and he is looking forward to a wonderful evening with the big winner. The contest closes August 31, and the winners will be announced in the December issue of the magazine. The grand prize winner will come to New York as Tommy's guest. All we can say now is: "Good Luck!"

Now let's check this feature-packed issue to see just what we have lined up for you. First we have a double picture-page spread on the Patti Page picnic, which was a highlight of the summer season. All the top names in the music world attended and had a wonderful time. Your old favorite, "Juke Box Dynamite" returns with the four top tunes across the country. Our fan club feature is growing every day, so if you haven't already, send us down the particulars on your fan club, along with a few pictures of the officers, and we will do our best to include them in some future issue. We plan to print a list of all the fan clubs in a forthcoming issue, which will be revised as new clubs spring up.

We put the spotlight on three of the all-time greats in the pop field today. Frank Sinatra is featured, along with Eddie Fisher and his gal friend Debbie Reynolds. Tony Bennett tells you the inside story on being a father. A new type of quiz has been devised and is included in the feature, "Quizzing The Kids."

Along with these stories, we have included all our regular features; such as the "Disk Jockey Platter Patter," "On The Upbeat," our picture page of the stars, plus a review of the new records of the month. That gives you a pretty complete picture of the November issue of HIT PARADER, and we will leave you with a parting word. We have been thinking about a gigantic contest and are now ironing out the details. We'll let you know all about it in a very short time, so keep posted by reading every issue of HIT PARADER that comes your way.

## THE HIGH AND THE MIGHTY

NED WASHINGTON DIMITRI TIOMKIN

I was high and mighty,  
How I laughed at love and the stars  
above,  
Then you came like a gentle flame  
And helped me to find my way!  
I was high and mighty  
And I told my heart where to stop and  
start,  
Now I find that I was blind,  
I'm learning it day by day!  
Love can change things, rearrange  
things,  
Oh, what strange things love can do!  
I'm not high and mighty  
But I have what's worth all the gold  
on earth,  
I have you and I give my heart  
Forever and ever to you, you, you!  
Copyright 1954 by M. Witmark & Sons

## THE GREATEST FEELING IN THE WORLD

ROY JORDAN SID BASS

When the one that you adore  
Loves you more and more and more,  
Say, that's the greatest feeling in the  
world  
When the one you idolize  
Thinks you're wonderful and wise,  
Say, that's the greatest feeling in the  
world  
If a quarrel that you've had  
Makes you mis'erable and sad,  
Well, so it goes between a boy and  
girl  
But when the apple of your eye  
Tells you you're her sweetie pie,  
Mister, that's the greatest feeling  
In the whole wide world  
That's the greatest feeling in the world.  
Copyright 1954 by Larry Spier Music Pub. Inc.

## DEVIL LIPS

SIDNEY PROSEN BILL HARRINGTON  
FRANK STANTON

Devil lips that told me lies  
Tender words and heartless sighs  
I believed you when you told me  
That our love would always be  
Now I can see you made a plaything  
of me  
Devil lips that taste like wine  
And your kiss no longer mine  
Tho' you'll fool some other trusting  
heart  
By saying you'll be true  
Devil lips I can't help loving you.  
Copyright 1954 by Village Music Co.

## SURE

ROBERT MELLIN RUDY RUSSO

Sure as the stars light up the sky,  
Sure as a baby falls asleep to a lullaby,  
Sure as the morning dew kisses the  
rose,  
That's just how sure my love for you  
grows and grows.  
Sure as the morn brings out the sun,  
Sure as you're born,  
You'll always be the only one  
If I were sure your love for me would  
always endure,  
I'd give the world to make sure.  
Copyright 1953 by Robert Mellin Inc.

## TAKE ME BACK AGAIN

REDD EVANS MARVIN KAHN  
ARTHUR BERMAN

Take me in your arms again,  
Hold me to your heart  
Kiss me soft and tender  
Take me back again.

Promise you will love me true,  
I will promise too  
Seal with sweet surrender  
Take me back again.

Once we loved like this before,  
That was long ago,  
I am so much wiser now,  
I won't let you go  
All the pain I brought you then  
I'll make up to you  
Darling if you'll only take me back  
again.

Copyright 1954 by Jefferson Music Co., Inc.

## THANK YOU FOR CALLING

CINDY WALKER

(Telephone ring brrr! brrr!)  
Who can it be? hello, hello?  
Yes, this is me.  
Oh, darling, oh, darling, what a  
surprise!  
It's been so long, why, there's tears in  
my eyes,  
When will you be here?  
What time will it be?  
Oh, you're not coming?  
I see, oh, I see,  
Well I hope you'll be happy.  
Well, thank you, I'll try.  
Thank you for calling, goodbye.

Yes, operator, I'll hang up the phone.  
Yes, yes, I know that my party is gone.  
Oh, but I'll always love him,  
I guess, till I die.  
Thank you for calling, goodbye.  
Copyright 1954 by Blackwood Music, Inc. Copy-  
right assigned 1954 to Hollis Music, Inc.

## IN MY OWN QUIET WAY

SARA LAVERTY HAROLD BARLOW

I am not the kind who'll sigh  
Ev'ry time you wander by  
Or weep when you are gone for just  
a day,  
But still and all, my dear  
I really love you in my own quiet way  
I may never show I care;  
I confess I have no flair  
For saying all the things that lovers  
say,  
But still and all, my darling,  
I adore you in my own quiet way.  
I admit I'm absent-minded and forget-  
ful  
Does your birthday come in April or  
July?  
There are times when I am likely to be  
fretful,  
Or I'll pick the darnedest moments to  
be shy.  
But with all my faults you'll find  
I'm the true and steady kind,  
And it's no lie, believe me, when I  
say,  
Deep down inside I know  
I'll always love you in my own quiet  
way

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# You're Invited to Join the New Record-of-the-Month Club®



## GET 4 LATEST TOP SONG HITS



### ON THE RECORD-OF-THE-MONTH EVERY MONTH — FOR ONLY \$1.00

NOW, for just \$1, you can get the latest 4 Best-Selling Songs — the Hit Parade Leaders—in full, uncut renditions by new Hollywood recording stars, EVERY MONTH! Join the Record-of-the-Month Club today. No dues — no membership fees — of any kind.



#### HOW THE CLUB WORKS

EVERY month we send you advance notice of the forthcoming new hits on the Club's EXTENDED PLAY Record-of-the-Month. IF YOU PREFER, you can order these same hit songs by such stars as Eddie Fisher, Patti Page, Eartha Kitt, Frank Sinatra, Tony Martin — on Columbia, Victor, Decca, Capitol—any label. You pay the lowest retail prices for the RECORDS YOU WANT. You can reject any of the Club's selections by returning the postcard which is sent you every month for that purpose.



TONY MARTIN  
RCA-Victor Records

### NO OBLIGATION TO BUY! PAY ONLY FOR THE RECORDS YOU WANT

IN JOINING the Record-of-the-Month Club, you do not obligate yourself to buy a record every month. Your advance notice offers wide choice of ALL labels—and your postman delivers the world's finest music to your door. The tremendous purchasing power of our thousands of members permits big savings, enabling us to offer you the top four hits for only \$1, postage-free, and other phonograph records and supplies at the lowest prices available.

### THIS COUPON ENTITLES YOU TO FREE MEMBERSHIP

Mail to Record-of-the-Month Club, Dept. 30  
6516 Selma Avenue, Hollywood 28, California

☐ Enroll me as a FREE Member of the Record-of-the-Month Club and send me advance notices of forthcoming record selections every month. I will return postcard or not (depending on whether or not I want the current selections). I will send \$1.00 within five days after I receive each monthly selection of my choice. I may cancel at any time.

CHECK WHICH SPEED: ☐ 45 RPM — OR — ☐ 78 RPM

☐ Enclosed find \$1.00. Rush me the current four hit songs on MONEY-BACK-GUARANTEE and send me advance notice of all monthly selections. PLEASE PRINT PLAINLY

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

#### We Guarantee

—to save you money on your phonograph records, albums, supplies and accessories.



PERRY COMO  
RCA-Victor Records

—to ship all Record-of-the-Month selections postpaid with no extra charges for packing, shipping, sales taxes, etc.

—to send you brand new, unplayed records, carefully packed so you may receive them in perfect condition.



ROSEMARY CLOONEY  
Columbia Records

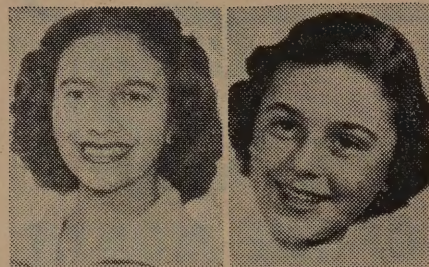
—to offer you special bonus records, free gifts and all other advantages available only to members of the Record-of-the-Month Club.

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® T.M. REG. ROSEMARY CLOONEY  
Columbia Records

**MONEY BACK GUARANTEE**  
Order Current Record-of-the-Month Now





Jackie Agra Sandra Tomas

Dear Editor:

Since I am an ardent reader of HIT PARADER, I would like to report the beginning of a new fan club for Perry Como and the "Como Comets." I would like to take advantage of your column to let his other admirers know this.

"First Come, First Serve" is a slogan which is well applied to our organization; for we are offering opportunities for officers and positions for the first ones to sign up. If anyone is interested, write soon!

Jackie Agra  
14 Lexington Ave.  
Charlestown Mass

Dear Editor:

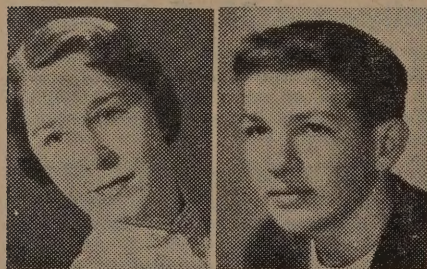
My name is Sandra Tomas and I belong to a fan club for Marilyn Maxwell. She is as beautiful and wonderful in real life as she is in the movies.

I really enjoy getting the HIT PARADER every month, for I think it is the best song magazine ever

Sincerely,  
Sandra Tomas  
101 River Street  
Oriskany, N Y.

Dear Editor:

I have been enjoying your magazine for quite some time now. It must be something like six or seven years. The main reason I buy it is because I like to learn the words to the popular tunes so I can sing along when I hear them on the radio or juke box.



Betty Eve Jerry Dennon

I guess I'm different from a lot of your readers because I don't belong to a fan club, don't buy records, am 25 years of age and married 15 months. However, what really prompt-

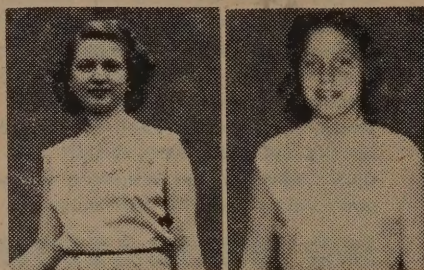
ed this long overdue letter of praise were the features you did in the August issue on Tony Martin and Vic Damone.

Sincerely,  
Beatrice Bjorheim  
357 48th St.  
Brooklyn 20 N Y

Hi:

I was reading the latest issue of HIT PARADER and decided to drop you a line. I'm president of a big June Valli fan club here in Brooklyn. Speaking for the members, as well as myself, we think your magazine is the biggest and best of its kind. We always enjoy the songs and stories of the day and have been delighted with the stories you published about our June

Valli-Best,  
Midge Weinraub.  
479 E 7th St.  
Brooklyn 18 N Y



Beatrice Bjorheim Midge Weinraub

Dear Editor:

A few of us here in Pawtucket have started a fan club for Buddy Morrow. I know a lot of people are going to say "Who's he?"

Well, by the way of explanation, we think he has just about the best dance band of today. Besides being a wonderful person, Buddy plays the best trombone I've ever heard. So, if anyone wants any information concerning Buddy, I'd be glad to answer all letters

Sincerely,  
Betty Eve  
6 Collins Ave.  
Pawtucket R I.

Dear Editor:

Being a regular reader of HIT PARADER, I find each issue brings me unlimited and wonderful enjoyment. Your articles and columns are tops, my favorites being "Letters To The Editor" and "Disc Jockey Platter Patter."

I'm a fan of Frankie Laine and I was wondering if it would be possible to get in touch with any other readers who are also his fans. Also I would certainly enjoy seeing an article on Frankie in your magazine.

Musically yours,  
Jerry Dennon  
119 Second Ave.  
Seaside, Oregon

## MONEY BURNS A HOLE IN MY POCKET

BOB HILLIARD JULE STYNE

A man in my profession  
Rarely thinks about tomorrow  
You either have it or you go to a loan  
association,  
Just your signature on the application  
and borrow,  
Financial responsibility is a day to day  
affair,  
But for the first time in my life  
I'm beginning to care

Money burns a hole in my pocket,  
How I wish I had millions of dollars  
And nothing to do but just buy pretty  
presents for you  
Money burns a hole in my pocket,  
How I wish I had oil wells in Texas  
To keep me supplied with money  
While I sit by your side  
Ev'ry day of the week we would visit  
the stores.  
All the beautiful things you seek  
Would soon be yours  
'Cause money burns a hole in my  
pocket,  
So I'm bringing you perfume  
And candy and roses of red  
And wishing they were diamonds  
instead.

Copyright 1953, 1954 by Jule Styne & Bob Hilliard  
Chappell & Co. Inc.

## PERIOD

JENNY LOU CARSON

You're sweet, period neat, period  
Cute, period you're a beaut, period  
You've got just cert-certain thing  
Can't nobody, doubt it  
You're the girl of my dreams,  
No question about it  
You're swell, period fun, period  
Wise, period you're a prize, period  
Yes, you're a treasure to me  
Spelled with a capital T

I love you truly, truly period.

Copyright 1954 by Hill & Range Songs, Inc. International Copyright Secured. All rights reserved. Used by permission

## HEY CUPID

JOAN JAVITS PHIL SPRINGER

Someone shot an arrow in the air  
It landed and I know where!

Hey cupid hey kid  
Hey cupid what you just did  
Hey cupid your little dart  
Went flyin' thru the sky and landed  
in my heart  
Hey cupid, good shot  
But cupid you plumb forgot  
I'm stupid as I can be  
Don't know the way to make her fall  
in love with me  
She's got green eyes and I mean eyes  
With a mouth that's shaped like your  
little bow  
But all it ever says is no!  
Hey cupid, no fair  
Hey cupid, you made me care  
Then cupid away you flew  
For heaven's sake come back and make  
her love me too.

Copyright 1953 by Hawthorne Music Corp.



## A GIRL WITH A FIGURE LIKE AN HOUR-GLASS

BOB HILLIARD MILTON DE LUGG

I've been spending all my time  
With a girl with a figure like an hour  
glass  
While a girl with a figure like an hour  
glass  
Spends all her time with me  
I was looking high and low  
For a girl with a figure like an hour  
glass  
When a girl with a figure like an hour  
glass  
Was introduced to me.

Ev'rything is grand ev'rything is fine  
Smooth as silver sand we're as close  
As close as close as a quarter to nine  
Now I'm spending all my time  
With a girl with a figure like an hour  
glass  
While a girl with a figure like an hour  
glass  
Spends all her time, her precious  
precious time with me  
A girl with a figure like an hour  
glass  
Is nice to hug and squeeze  
You can put your arms around her  
waist  
With the greatest of ease.

This is one romance that will never  
spoil  
Nothing's left to chance  
And she knows how long the water  
For my eggs should boil.  
Copyright 1954 by Edwin H. Morris & Co., Inc.

## LONESOME

PAT BE'

Lonesome I feel so lonesome  
All by my lonesome waitin' for you  
Tryin' to keep from cryin'  
No need denyin' I still love you.  
So won't you please come on back to  
me

Set my heart at ease  
And I'll be happy as can be  
I'm lonesome I feel so lonesome  
All by my lonesome waitin' for you.  
Copyright 1954 by Jubilee Music, Inc.

## AFFAIR OF THE HEART

NORMAN KIMBEL

An affair of the heart is a dangerous  
thing;  
And you must be prepared for the  
good and the bad  
That a kiss can bring.  
An affair of the heart is a delicate  
move;  
If we take it too light and submit to  
the night,  
What will it prove?  
But if part of the plan  
Is to love to the last,  
Then the fear that I hold in my heart  
Will be part of the past.  
If it's my love you need,  
Tell me and I'll proceed  
To thrilling and true affair  
Of the heart with you.  
Copyright 1954 by Meridian Music Corp.



"Who'd believe I was ever  
embarrassed by PIMPLES!"

New! Clearasil Medication

## 'STARVES' PIMPLES

SKIN-COLORED

HIDES PIMPLES WHILE IT WORKS

Doctors' clinical tests prove this new-type medication *especially* for pimples really works. In skin specialists' tests on 202 patients, 9 out of every 10 cases were cleared up or definitely improved while using CLEARASIL.

**Amazing starving action.** CLEARASIL actually starves pimples because it helps remove the oils that pimples "feed" on. And CLEARASIL's *anti-septic action* stops the growth of bacteria that can cause and spread pimples. Skin-colored to hide pimples and end embarrassment. Greaseless, stainless...pleasant to leave on day and night for uninterrupted medication.

**America's largest-selling specific pimple medication...** because CLEARASIL has helped so many boys, girls and adults. **GUARANTEED** to work for you as it did in doctor's tests or money back. 59¢ and 98¢. At all druggists. Get CLEARASIL today. (Available in Canada, slightly more.)



Mrs. Ruth Long

Friends! Here's How To Get  
AT Almost  
**NO COST**

Your **NEW**  
Real, LIVE **MINIATURE DOG**

I'll be happy to send you **WITHOUT YOU PAYING A CENT**, this lovable, young, miniature DOG that is so tiny even when fully grown, you can carry it in your pocket or hold it on one hand, yet it barks and is a reliable watch dog as well as a pet. Choice of male or female. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks... active, healthy, intelligent and clean. Simply hand out only 20 get-acquainted coupons to friends and relatives to help us get that many new customers as per our premium letter. I enjoy my own lively pet so much. It is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when writing for your miniature dog for a pet. We will make you a cherished 5x7-inch enlargement in a handsome "Movietone" frame **SO YOU CAN TELL YOUR FRIENDS** about our bargain hand-colored enlargements when handing out the get-acquainted coupons to friends and relatives. Just mail us your favorite snapshot, print or negative **NOW** and pay postman only 19¢ plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. **LIMIT of 2** to any one person. Your original returned with your enlargement and frame. Also include the **COLOR of HAIR AND EYES**, with each picture so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life like we have done for thousands of others.

I'm so anxious to send you this cute, real, live **MINIATURE DOG** for a pet that I hope you will send me your name, address and snapshot right away for your 20 Enlargement Coupons to hand out. Mrs. Ruth Long, Gift Manager.

**DEAN STUDIOS**

Dept. X-391, 211 W. 7th Street  
DES MOINES 2, IOWA





# CAUGHT *in the* ACT



Taking time out from a very busy schedule of pictures, records and making movies, Sean Martin makes an appearance in Hollywood and ends up by signing autographs



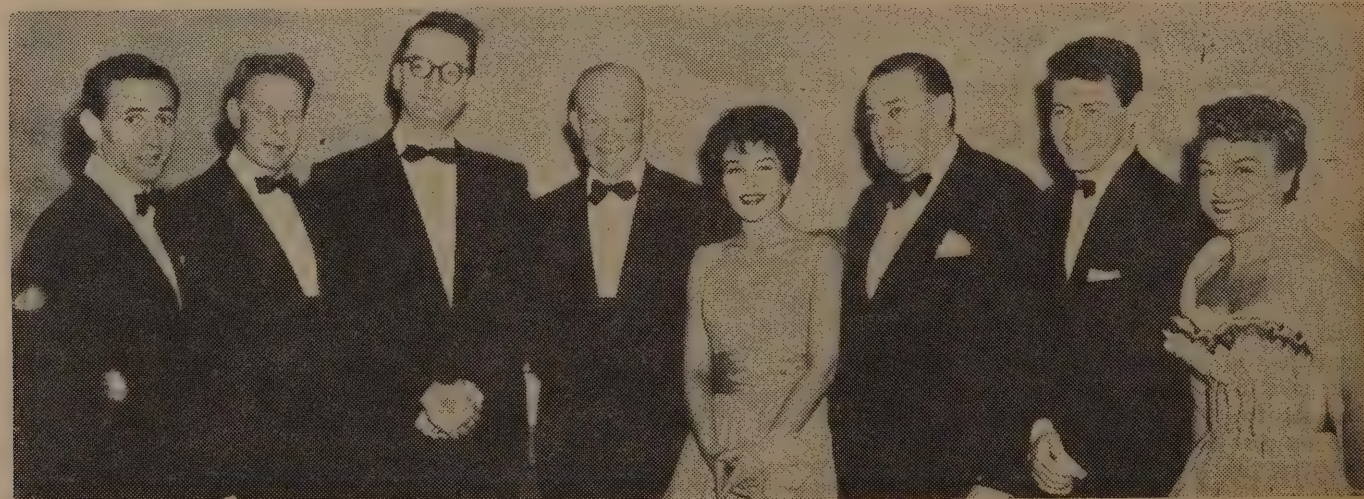
Philly D.J., Wynn Moore (WHAT) gabs with another youngster Julius LaRosa



Doris Day cuts a cake presented by Arlington Park Race Track chef Pierce



Don Cameron (L) of WBSM, New Bedford, becomes an honorary member of the Tommy Mara Fan Club. Tommy looks on as Irene Wasilewski does with the honors



Our camera catches President Eisenhower playing host to the top names in show business. L to R: Joey Bishop, Hal LeRoy, Steve Allen, Ike, Eileen Barton, Morton Downey, Eddie Fisher and Maria Neglie. The White House was never like this



## I'M A FOOL TO CARE

TED DAFFAN

I'm a fool to care, when you treat me this way,  
I know I love you, but what can I do  
I'm a fool to care; I'm a fool to cry,  
When you tell me goodbye,  
You left me so blue when you were untrue,  
I'm a fool to care.  
I know I should laugh and call it a day,  
But I know I would cry, if you went away.  
I'm a fool to care, when you don't care for me,  
So why should I pretend, I'll lose in the end,  
I'm a fool to care.

Copyright 1948, 1954 by Peer International Corp

## LOVE ME, LOVE

DON WOLF STELLA LEE

Love me, love we only have tonight,  
Love me, love till stars are gone from sight  
Hold me, love, till dawn comes shining through  
Love me, love I'm so in love with you  
Lovely love, your eyes outshine the moon  
Love me now for nights can end too soon  
Tell me, love, the things I long to know  
Love me, love you know I love you so.  
Hold me fast, there's magic in your kiss  
Keep me close forever just like this  
Thrill me, love, and never let me go  
Love me, love, I love you, love you so.  
Copyright 1953 by Herb Reis Music Corp

## TONIGHT, MY DARLING

HAL DAVID PAUL BURKHARD

Give me your lips, tonight, my darling  
If it were up to me our lips would never part  
Give me your arms, tonight, my darling  
In one caress my arms will press you to my heart  
Love isn't blind, I know we'll find the door to Heaven  
No other night could be so magic, so divine  
Why must we wait until tomorrow?  
Tonight, my darling, be forever mine.  
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## ALTAR OF LOVE

DAVE BOHME AL TRACE CHARLES HERMAN

To know you'll always be in my heart;  
To be together never to part,  
That's my pray'r at the altar of love,  
To hold you close, sweetheart so divine  
To have your love to know that you're mine,  
That's my pray'r at the altar of love.  
You have grown into my heart  
Until you're part of me,  
And there you will be until eternity,  
I'll never ask for riches and gold;  
I want your love forever to hold,  
That's my pray'r at the altar of love.  
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## THE MAN THAT GOT AWAY

IRA GERSHWIN HAROLD ARLEN

The night is bitter,  
The stars have lost their glitter,  
The winds grow colder  
And suddenly you're older  
And all because of the man that got away,  
No more his eager call;  
The writing's on the wall,  
The dreams you dream'd have all gone astray.  
The man that won you  
Has run off and undone you.  
That great beginning  
Has seen the final inning.  
Don't know what happened, it's all a crazy game!  
No more that all-time thrill.  
For you've been through the mill,  
And never a new love will be the same.  
Good riddance! goodbye!  
Ev'ry trick of his you're on to;  
But, fools will be fools,  
And where's he gone to?  
The road gets rougher, it's lonelier and tougher,  
With hope you burn up,  
Tomorrow he may turn up  
There's just no let-up  
The live-long night and day!  
Ever since this world began  
There is nothing sadder than  
A one man woman looking for the man that got away.

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By arrangement with Harwin Music CorpONLY A BRIDESMAID  
(Instead Of The Bride)

TOM GLAZER NORMAN LEYDEN

There goes the bride, groom by her side,  
How happy I know they will be.  
I wish I knew why love passes me by;  
Oh, why must I always be lonely?  
Only a bridesmaid instead of the bride,  
So sad is the part I must play.  
I smile down the aisle, but I'm crying inside;  
This might have been my wedding day.  
Here comes the bride, groom by her side,  
Does she know what he means to me?  
Only a bridesmaid instead of the bride;  
So near, yet so far from my love  
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## FOREVERMORE

PAUL SIEGEL ESTELLE MOSS  
HERBERT NELSON G. BURGER

Forevermore, forevermore.  
You will be the only one, I'll ever love,  
My heart will be, eternally,  
Just for you, and you alone, forevermore  
Till the rivers cease to flow,  
Till the trees no longer grow,  
Though the stars may leave the sky,  
Even then, my love won't die

This dream divine, is yours and mine  
It's a dream of happiness, forevermore.  
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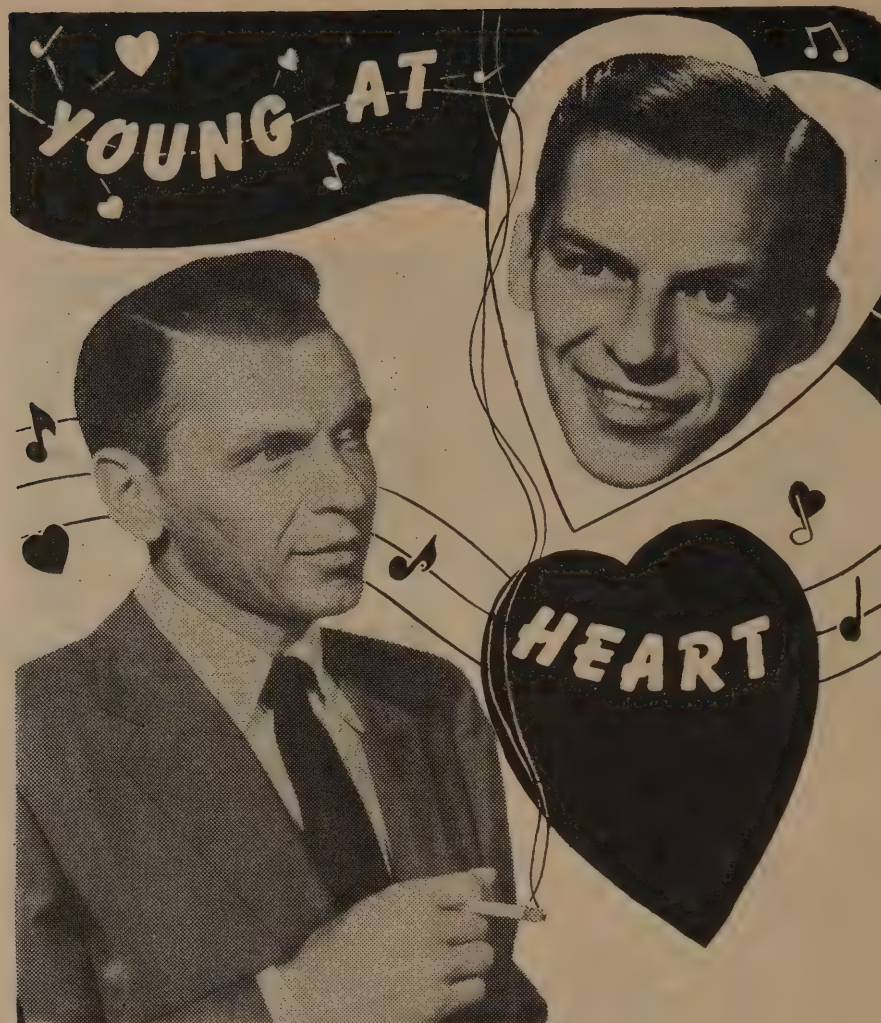
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## CHARLES ATLAS

Holder of the title, "The World's Most Perfectly Developed Man."







## Frank Sinatra

A five-hundred-page book could be written on the life of Frank Sinatra, and it wouldn't half cover his successes, drawbacks, extreme happiness or unhappiness. Yet, throughout all of his life, Frankie has remained a realist. He has been able to take the good with the bad and never once has he let himself waver from his goal in life. He has been plagued with many unhappy incidents that would have left the average man weak, with the desire for living gone out the window. But not Frankie! He has never failed himself, and he has never, ever presented anything resembling a failure to his many thousands upon thousands of fans.

We can all say that Frank Sinatra was the first to set teen-age hearts afire, and the success of today's vocalists is largely due to the singing style set by him. We can easily remember the lines that encircled the Paramount Theater when Frankie was to appear, as well as the "Sold Out" signs in all the plushiest of nite spots on a Sinatra night.

Then onto the scene came the "screamers" and "shouters"—and the lean years for Frankie! Between 1946 and 1950, he took somewhat of a back seat on the music wagon, but do you think that even faded his determination? No—it did not!

Frank had always been a good actor, and in the 4 or 5 movies in which

he appeared, his wares were warmly received. In 1950, Frank picked up the script for a soon-to-be movie—"From Here To Eternity"—and decided that the role of the now unforgettable Maggio was made for him. He auditioned for the part, received it and portrayed Maggio so well, an Academy Award was his reward.

Now Frankie was back where he belonged—on top! He immediately recorded "From Here To Eternity", which was a beautiful song from the movie, and hit the best seller list with it. Then came another unforgettable tune — "Young At Heart" — which more exemplified Frank's outlook on life than any other song he had ever made.

At the present time, Frankie is making another movie (soon to be released) with Doris Day as the femme lead. The title? "Young At Heart." There is no doubt that this flick, with the combo of Frank and Doris, will be a big click.

So, the past Sinatra era has been reborn. Once more we can hear "The Greatest" sing the music we have always loved the best. "The Voice" is back to set the atmosphere for young lovers the world over. He was away for just a bit, but he'll never stray again. His new big record on the Capitol label of "The Gal That Got Away" is already climbing the Hit Parade Charts.

Frank's back, and we all love it!

## GOODNIGHT, SWEETHEART GOODNIGHT

(Well It's Time To Go)

CALVIN CARTER JAMES HUDSON

Goodnight, sweetheart, well, it's time to go,  
Goodnight, sweetheart, well, it's time to go,  
I hate to leave you, but I really must say,  
Goodnight, sweetheart, goodnight.  
Goodnight sweetheart, well, it's time to go,  
Goodnight, sweetheart, well, it's time to go,  
I hate to leave you, but I really must say,  
Goodnight, sweetheart, goodnight.

Well, it's three o'clock in the morning,  
Baby, I just can't treat you right,  
Well, I hate to leave you, baby,  
Don't mean maybe, because I love you so.

Goodnight sweetheart, well, it's time to go,  
Goodnight, sweetheart, well, it's time to go,  
! hate to leave you, but I really must say,  
Goodnight, sweetheart, goodnight.

Now, my mother and my father,  
Might hear if I stay here too long,  
One kiss and we'll part,  
And you'll be going, you know I hate to see you go.

Goodnight, sweetheart, well, it's time to go,  
Goodnight sweetheart, well, it's time to go,  
I hate to leave you, but I really must say,  
Goodnight sweetheart, goodnight.

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## IT WAS MEANT TO BE THIS WAY

LEW DOUGLAS GLORY FOX  
FRANK LAVERE

Birds were meant to fly  
Thru a summer sky  
Stars are bright  
To light the darkest night  
And here within my arms,  
I know you'll always stay  
It was meant to be this way  
Flowers never grow where there's any snow

Who's to say why nite must follow day  
It's true my heart won't beat for anyone but you

It was meant to be this way  
Fate was kind, there was no doubt  
That someday you'd be mine  
With one kiss, we both found out  
Our love would be eternally  
Maybe birds won't fly  
Mabe stars won't shine  
Still I'll always know that you are mine  
The world may change, but darling  
We'll know come what may  
It was meant to be this way.

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## I UNDERSTAND JUST HOW YOU FEEL

PAT BENI

I understand just how you feel.  
You say we're thru, what can I do?  
It's over now, but it was grand. I understand.  
If you ever change your mind,  
Come back to me and you will find  
Me waiting there at your command, I understand.  
I miss you so please believe me when  
I tell you  
I just can't stand to see you go you know  
Please understand just how I feel  
Your love for me, why not reveal?  
And we will know this time it's real,  
we'll understand.

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## HOW WRONG CAN YOU BE

ROYCE SWAIN

How wrong can you be in love?  
Don't tell me 'cause I know.  
How long can you be wrong in love,  
Before it's bound to show?  
I'd trade Heaven above  
For the kind of love,  
That I thought I would find in your heart,  
But try as I may, now I'm ready to say,  
I was wrong, oh, so wrong from the start

'Cause you're not the girl for me.  
Now I can see,  
I thought I'd find happiness,  
How wrong can you be

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## DEEP NIGHT

RUDY VALLEE CHARLIE HENDERSON

Deep night, stars in the sky above.  
Moonlight lighting our place of love.  
Nightwinds seem to have gone to rest.  
Two eyes brightly with love are gleaming

Come to my arms my darling, my sweetheart, my own  
Vow that you'll love me always, and be mine alone.

Deep night, whispering trees above.  
Kind night, bringing you nearer, dearer and dearer,

Deep night, deep in the arms of love

Copyright 1929 by Advanced Music Corp

## NOWHERE

AL HOFFMAN ABNER SILVER

Nowhere, ev'ry dream I dreamed went nowhere,

Till that lucky day from nowhere

Fate brought you to me

Nowhere, darling, I would still be nowhere,

If I hadn't chanced to go where you happened to be

And when you smiled at me.

I knew at a glance

This wasn't a here today

And gone tomorrow romance

Don't ever leave me

If I had to find a new love,

Someone just as true as you, love.

I wouldn't know where

Copyright 1954 by Edwin H. Morris &amp; Co., Inc.

## THEY WERE DOIN' THE MAMBO

DON RAYE SONNY BURKE

I went a-ridin' home down to Santa Fe  
There's been a lot of changes since I been away  
I went to have a dance at the old dance hall,  
Where they were havin' a ball.  
They were doin' the mambo  
What the heck is a mambo?  
They were doin' the mambo  
While I just stood around  
I used to be a dance hall dandy,  
But it seems since I been gone  
There's an awful lot of changes,  
I don't know what's goin' on.

I looked around the place for my best gal Flo

I asked a lot of people for my best friend Joe

Nobody seemed to know where my two friends were,

Except that he was with her

They were doin' the mambo

Well, they called it the mambo

They were doin' the mambo

While I just stood around

I used to be a dance hall dandy,

I knew all there was to know

I knew this-a-way from that-a-way,

But which way did they go?

I got a big surprise on the patio  
I found my gal a-huggin' with my best friend Joe,

And when they turned around

And they looked my way

They smiled and shouted "olay!"

They were doin' the mambo

Well, it looked like the mambo

They were doin' the mambo

While I just stood around

I figured it was time that I took a ride  
But couldn't find my horse where I left him tied,

He found a little filly that he liked a lot

And you believe it, or not,

They were doin' the mambo

Even horses do mambo?

They were doin' the mambo

While I just stood around.

Copyright 1954 by Mayfair Music Corp.

## A STRING OF BROKEN HEARTS

AL HOFFMAN ABNER SILVER

Am I just another heart on your string  
of broken hearts,

Or do you really care about me?

Unless your love is strong,

To fool me would be wrong,

I'd hate to think that you were only

stringin' me along,

Before I build my dreams around you,

Please be fair and tell me honestly,

Am I just another heart on your string

of broken hearts?

Am I to be a bygone memory?

Or do you really care for me.

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Made specially for blondes, this new 11-minute home lotion shampoo brings out shining, radiant color—helps keep blonde hair from darkening. Called BLONDEX, it quickly makes a rich, cleansing lather. Instantly removes the dingy dust-laden film that makes blonde hair dark, old-looking. Blondex alone contains ANDIUM, to shine and lighten as it shampoos... gives hair attractive lustre and highlights. Safe for children's hair. Get BLONDEX today at any 10c, drug or department store.

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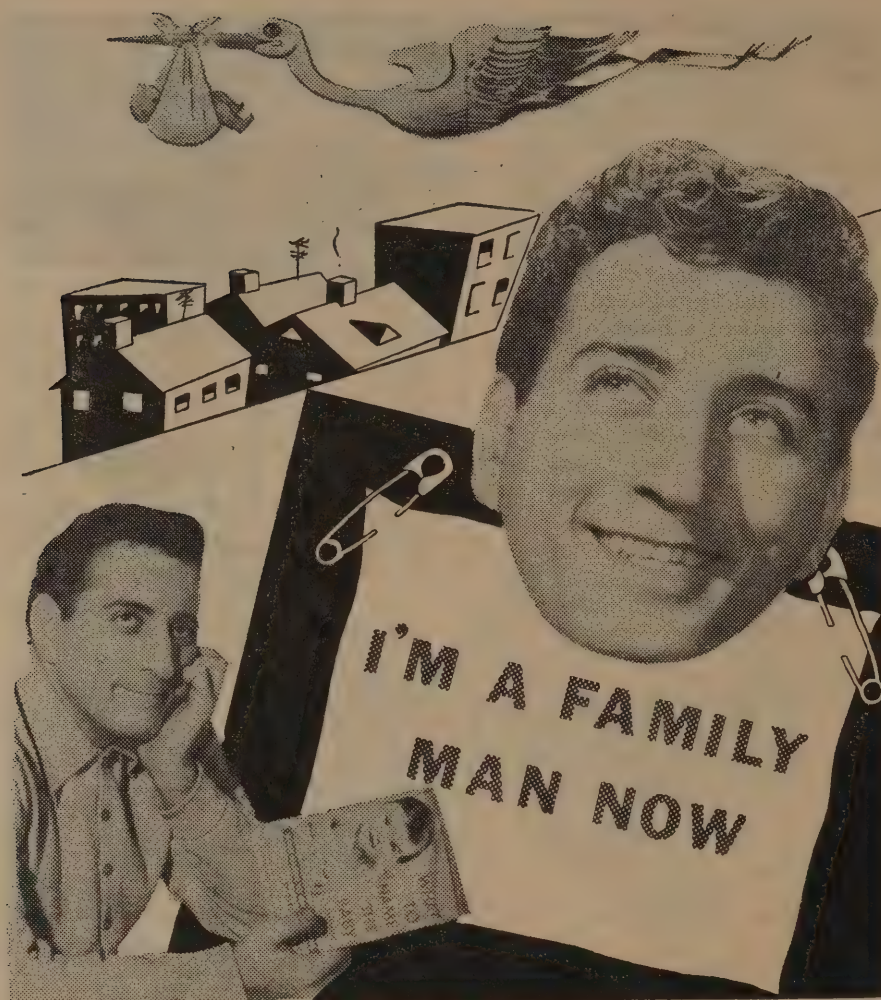
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## by Tony Bennett

I like kids, they make up the bulk of my fans and without them I probably never would have gotten started in this wonderful world of entertainment. I love to sing to them, but lately I have changed my tune. Instead of "Cinnamon Sinner," I have been singing lullabies to my favorite youngster, who happens to be my son. I still get a thrill when I say, "My son!" because D'Andrea — that's his name — has become the most important member of the Bennett family.

He's a real strapping sort of boy; in fact, I think he has a real fine voice. Maybe it's not fully developed yet, but give him time—he's only seven months old right now. When I sing to him, his sparkling eyes light up and he howls away with a real good beat.

You know, it's wonderful to have a little one around the house. It's especially great to have a son, but I guess I am a little partial on that score. Recently, when my wife Sandy and I were thinking of building a new home, we couldn't decide on the color of the nursery. We finally built our dream house, but didn't do the nursery till young Mr. Bennett arrived. Now it's a beautiful blue.

I have made a few plans for D'Andrea, but as far as Sandy and myself are concerned, they are not too involved. We both believe that it is wrong for parents to select a child's life's work for him. Sure, I think it would be wonderful if he wanted to become a singer, but if he chooses law, medicine—or even play-

ing ball—it will still be OK. We'll leave all that up to him.

Now that I have become a real family man, it's a tough job to pack up and leave to do personal appearances. It's never much fun to be out on the road by yourself, but it's worse now because I hate to leave Sandy and the baby for any length of time. Last April I went on a thirty-city tour with Percy Faith. I felt badly about leaving for such a long time, but the tour was planned so that I would shoot home every now and then to say hello. You can bet that I felt better after seeing and singing to my boy.

A lot of people want to know if my becoming a father has lessened my appeal to the fans—especially the teenagers around the country. The answer is an emphatic "No." In fact, when a premature announcement came out saying that the baby was born, I received well over three-hundred gifts. I returned them all, but I was sincerely happy knowing that so many people took the time out to express their good wishes over my happiness. The kids today always ask me about the family, and, of course, I love to tell them all the latest escapades of the youngster.

That's the story of the new Tony Bennett, and I hope you liked it. It's been fun talking to you, but I think I hear strange sounds from the baby's room, and so I'm off. Take it from me, these sounds are the sweetest in the world.

## THE WORKSHOP OF THE LORD

STUART HAMBLÉN

When I see a mighty river  
Plunging down a darkened gorge,  
It seems as if I'm standing  
In the workshop of the Lord  
When I hear the trees a-whisperin'  
In the night-time's gentle breeze,  
Seems as if I feel His presence  
And in my heart there comes sweet  
peace.  
Rain is born mid peals of thunder  
From a ragged stormy sky,  
Given freely to each creature  
That all may live and none need die.  
When in doubt look up to heaven;  
Each star knew His mighty forge.  
Like the stars you, too,  
Were molded in the workshop of the  
Lord.

(Recitation)

And I believe that many, many years  
ago,  
God rolled up a ball of clay in His  
hands,  
And He threw it out to circle  
Forever beneath the sun,  
And He called the little ball of clay  
the Earth.  
Then He sprinkled stars everywhere.  
Things just don't happen with God  
Never fear, friend; you just didn't  
happen.  
He planned you; He knew you would  
come this way.  
You were a plan in God's great trestle-  
board of time.  
You just didn't happen; He planned  
you all the time.

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## WHY DO I KEEP LOVIN' YOU

HAROLD SAXE RUTH BEFIELD

Oh, why do I keep lovin' you?  
I wonder what's become of all my  
pride.  
The pain it's cost, the friends I've lost,  
The heartaches that I can't begin to  
hide.  
But still I keep on lovin' you,  
Though any fool can see that you're  
not true.  
I know my love is not returned,  
I'm gonna get my fingers burned.  
So why do I keep lovin' you?  
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selling agent Robert Mellin Inc.

## ALONE TOGETHER

HOWARD DIETZ ARTHUR SCHWARTZ

Alone together  
Beyond the crowd, above the world  
We're not too proud to cling together  
We're strong as long as we're together  
Alone together  
The blinding rain, the starless night  
Were not in vain; for we're together  
And what is there to fear together?  
Our love is as deep as the sea  
Our love is as great as a love can be;  
And we can weather the great un-  
known  
If we're alone together.  
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## SWAY (Quien Sera)

NORMAN GIMBEL PABLO BELTRAN RUIZ

When marimba rhythms start to play,  
Dance with me, make me sway,  
Like the lazy ocean hugs the shore,  
Hold me close, sway me more.  
Like a flower bending in the breeze,  
Bend with me, sway with ease,  
When we dance you have a way with  
me,

Stay with me, sway with me.  
Other dancers may be on the floor,

Dear,

But my eyes will see only you,  
Only you have that magic technique,  
When we sway I grow weak.  
I can hear the sound of violins,  
Long before it begins,  
Make me thrill as only you know how,  
Sway me smooth, sway me now  
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## LULLABY OF BIRDLAND

B. Y. FORSTER GEORGE SHEARING

Lullaby of birdland

That's what I always hear when you  
sigh

Never in my word-land  
Could there be ways to reveal  
In a phrase, how I feel!  
Have you ever heard two turtle doves  
Bill and coo when they love?  
That's the kind of magic music  
We make with our lips when we kiss!  
And there's a weepy old willow;  
He really knows how to cry!  
That's how I'd cry in my pillow  
If you should tell me farewell and  
goodbye!

Lullaby of birdland, whisper low,  
Kiss me sweet and we'll go  
Flyin' high in birdland,  
High in the sky up above  
All because we're in love!

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## TEENY WEENY GENIE

CARMEN LOMBARDO JOHN JACOB LOEB

Genie, Genie teeny weeny Genie

I'm just a teeny weeny Genie

Folks call me Mister two by two

I'm just a teeny weenie Genie.

But I'll take your wish

And make your wishes all come true

I'm just a pocket sized Houdini

Of all magicians I'm the champ

I'm just a teeny weenie Genie

Who's been hiding and residing in

Aladdin's lamp

If you want a villa for your mother

All at once that villa will appear

A baby camel for your little brother

Hokus pokus dominocus, look what

we have here!

So talk to your teeny weeny Genie

Here's what I'd say if I were you

"Nice little teeny weeny Genie

Won't you take my wish

And make my wishes all come true"

'Cause if you do

I'll make the most tremendous,

Most stupendous wish you wish come

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# HIT PARADER GOES TO THE



A cross section of the meeting place for the Patti Page picnic shows only a few cars that formed a mile-long cavalcade to the park for a day of fun and sun

Everybody loves a picnic—especially Patti Page. In fact, every year Patti is the charming hostess at an outdoor shindig put on by her record promotion gal, Kappi Jorden. This year HIT PARADER was proud to be invited, and, of course, we knew that all of you would like to see just who was there and what went on. So—we took our camera along to record the big day.

The invited guests included people connected with all phases of show business: music publishers, record promotion men, disk jockeys, publicity men and top record favorites; such as Archie Bleyer, Mitch Miller, the Crew Cuts, Tommy Prisco and a whole host of others. It was a wonderful day to relax and have some fun, and that's just what happened. Patti posed for hundreds of pictures and really enjoyed herself, as did everybody who attended.



The wonderful Crew Cuts, making one of their first New York appearances, are greeted by Hugo Peretti of Mercury. The boys were one of the highlights of the day



Mitch Miller of Columbia, right in the thick of things, stops for a cool drink



A general shot of the crowd waiting for lunch to begin. Tables upon tables of food and drinks awaited the group, and by early evening, most of the goodies were gone



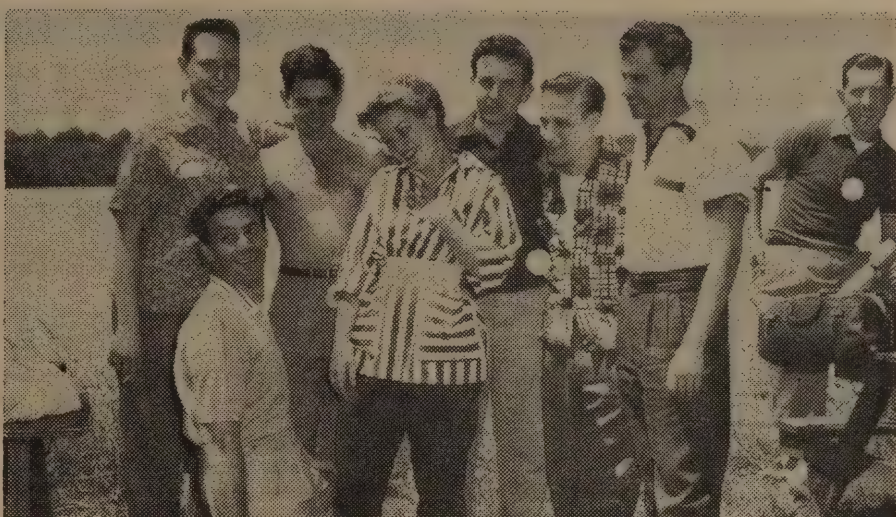
Everybody wanted to pose with Patti, who kept smiling pretty for the cameras



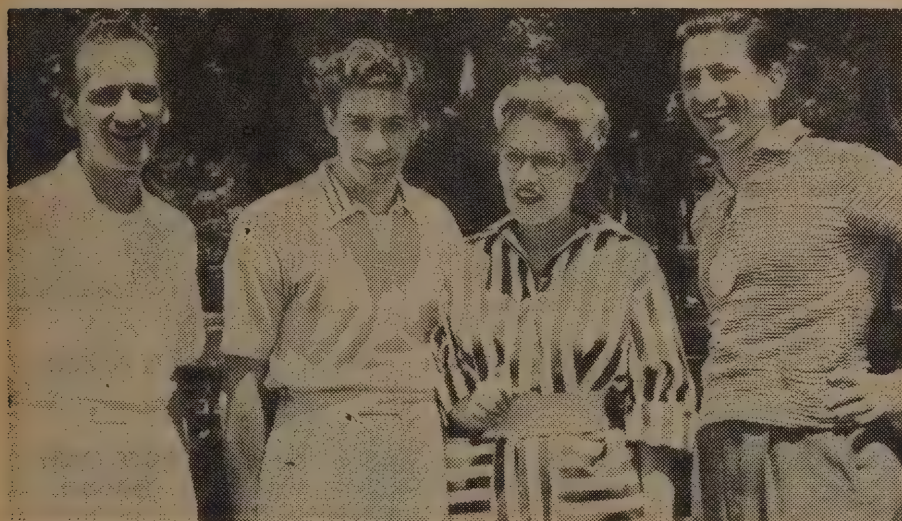
# PATTI PAGE PICNIC



Patti sits down to a real old-fashioned picnic dinner of hot dogs and soda pop



"The Singing Rage" clowns with Mercury star Tommy Prisco, while a group of visiting D.J.'s from the Eastern seaboard and Bob Austin of Cashbox (Ext. R) look on



It's all in the family—the Mercury family, that is—when twin A&R men Hugo Peretti and Luigi Creatore flank two toppers, young Tommy Prisco and Patti Page



Archie Bleyer and Kappi Jorden (R) talk under the shade of the apple tree



No picnic would be complete without a guitar and group singing. Here's a shot of some of the gang that spent a wonderful day just enjoying themselves in the sun

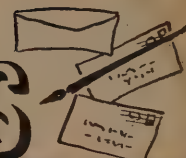


Archie Bleyer seems to be debating whether another hot dog is in order

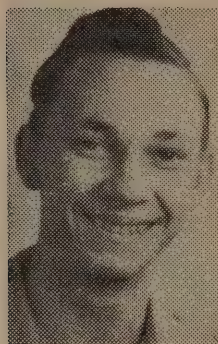




# FAN CLUB HIGHLIGHTS



## Hilltoppers Fan Club



**JOHN K.  
PRICE**



Rt. No. 1  
Box 224  
Smithfield,  
Penna.

HIT PARADER is rolling in high gear with its fan club feature, and we are continuing to print pictures and addresses of all the fan clubs that roll into the office. This month we feature two Four Aces Fan Clubs and two for Sandy Solo. Also heard from are representatives of Bill Lawrence, The Hilltoppers, Eddie Fisher, Johnnie Ray, Bob Dini, Liberace and finally Vic Damone.

We want to remind all you fan club officers and members to send in pictures of yourselves along with the name and address of your club headquarters, and we will feature the fan club on this page. Just write to Fan Clubs, c/o HIT PARADER, Derby, Conn., and we will do the rest.

## Bill Lawrence Fan Club



**ALMA  
THURMOND**



Box 42  
Kansas City,  
Kansas

## Four Aces Fan Club

**RAYMOND  
RENERY**



2058 Arthur Ave.  
Bronx 57,  
New York



## Sandy Solo Fan Club

**LORETTA  
MAC GREGOR**



1773 E. 36th St.  
Brooklyn 34,  
New York



## Bob Dini Fan Club

**RAE  
McLAUGHLIN**



8 Berwick St.,  
West Roxbury,  
Mass.



## Eddie Fisher Fan Club



**PAT  
GOULDSBERY**



3005 Fairview St.  
Anderson,  
Indiana

## Sandy Solo Fan Club



**JEAN  
DAKEN**



5912 8th Ave.  
Brooklyn 20,  
New York

## Liberace Fan Club



**ROSE MARY  
HOWELL**



109 Edmondson  
Drive  
Oxford, Ala.

## Four Aces Fan Club

**MARCELLA  
CHAPLEAU**



3038 W. 84th St.  
Chicago 29,  
Illinois



## Johnnie Ray Fan Club

**JOY  
JOHNSON**



100 Woodmont  
Avenue  
Bridgeport 6,  
Conn.



## Vic Damone Fan Club

**CATHY  
DHIMA**



50 Barton St.  
Boston,  
Mass.





## SOME DAY

BRIAN HOOKER RULOLF FRIML

Some day you will seek me and find me

Some day of the days that shall be.  
Surely you will come and remind me  
Of a dream that is calling  
For you and for me

Some day when the winter is over  
Some day in the flush of the Spring

My soul shall discover,  
The soul born for her lover,  
The man with the heart of a King.  
Copyright 1925 by Famous Music Corporation

## MINK SHMINK

SID CUTNER LEO SHUKEN

Mink shmink money, shmoney,  
Think you're hot now don'tcha honey  
What have you got if you haven't got love,

Silk, shmilk, satin shmatin  
A penthouse high in old Manhattan,  
That's not enough if you haven't got love,

Happiness is not a thing that you can buy,

It takes love and lots of lovin'  
From the right guy.

Pearls, shmirls ermine shmerman  
From Jim or Jack or Joe or Herman,  
That's not enough if you haven't got love

Ring-shmings jew'lry, shmoolry,  
Don't you know that's just tomfool'ry?  
What have you got if you haven't got

Ca-princes shminzes  
Wa-c and chicken blintzes,  
Tough if you haven't got

Just a simple thing that you n't buy,

You won't get it wholesale darling so don't you try,

Tips, shmips angles shmangles,  
If you play 'round you'll get entangled,  
What have you got if you haven't got love.

Copyright 1954 by Victor Young Publications, Inc.

## LOSING YOU

NORMAN KAYE

You say you love me,  
But I know you don't mean it,  
Tell me, what did I do?  
Your lips are tender,  
But there's no more surrender,  
I can't believe that we're through.

Oh, yes, I'm losing you, losing you,  
I know I'm losing you,  
That's why I'm so sad and blue.  
(Darling, I'm) losing you, losing you,  
I know I'm losing you,  
Crying my heart out for you.

I built my whole world around our love, dear,  
Built it solid and strong.  
But now another has taken your love, dear,

And ev'rything has gone wrong.  
Copyright 1954 by Frank Music Corp.

## SHAKE, RATTLE AND ROLL

CHARLES CALHOUN

Get out of that bed,  
And wash your face and hands.  
Get out of that bed,  
And wash your face and hands,  
Well you get in that kitchen  
Make some noise with the pots and pans,

When you wear those dresses  
The sun comes shining thru.  
When you wear those dresses  
The sun comes shining thru.  
I can't believe my eyes  
All that mess belongs to you.

I say shake, rattle and roll  
Shake, rattle and roll  
Shake, rattle and roll  
Shake, rattle and roll,  
Well you won't do right  
To save your doggone soul.

I believe to my soul  
You're the devil in nylon hose  
I believe to my soul,  
You're the devil in nylon hose.  
The harder I work  
The faster my money goes  
I'm like a one-eyed cat,  
Peepin' in a seafood store  
I'm like a one-eyed cat,  
Peepin' in a seafood store  
Well I can look at you  
And tell you ain't no child no more.  
I sat over the hill  
Way down underneath  
I sat over the hill  
Way down underneath  
You make me roll my eyes  
And baby, grit my teeth.

Copyright 1954 by Progressive Music Co., Inc.

## POPCORN FOR YOU

JIMMIE KOMACK

Popcorn for you  
Popcorn and peanuts and almonds  
Almonds and walnuts  
Walnuts and chestnuts roasted and toasted

I'm slowly goin' nuts for you!  
Ice cream for you!  
Ice cream in four dif'rent flavors  
Choc'late and cherry straw and razz-berry

I scream for ice cream and popcorn for you!

You are confection a wondrous perfection of sweets to me.  
Candy is dandy but your true affection  
Is treats to me

Hot dog for you hot dog with mustard and relish

Relish you baby and someday maybe  
You will say hot dog and popcorn for me.

You're so nutritious so kiss me deliciously

Say you'll be exciting, delighting,  
And someday inviting  
A kiss form me kisses for you  
Kiss's all wrapped up in silver  
Silver and spices cracker jack ices  
Ice cream and hot dog and popcorn for you.

Copyright 1954 by Robert Devere Music Co.

NEW Figure Mold  
HIDE-A-WAIST

17 SECTIONAL  
FEATURES STREAM-  
LINE WAISTLINE  
HIDE BULGES  
ADJUSTABLE TO  
TAILOR-MADE FIT



FEATURES  
*Galore*  
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Features...  
Streamline  
Waistline...  
Adjustable...  
Washable —  
made of Leno  
Lastex, satin-  
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Fully guaran-  
teed. Light-  
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Say "goodbye" to clumsy waist line! Hide-A-Waist automatically shapes your figure to a new loveliness. Banishes unwanted bulges—gives you the narrow youthful waist newest styles demand. You've never had such graceful, alluring curves—such freedom and style in anything you've worn. 4 extra-length detachable and adjustable garters complete Hide-A-Waist.

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35 Wilbur ST. Lynbrook, N.Y.

Rush my new HIDE-A-WAIST three-in-one at once. If I am not thrillingly satisfied I will return it after 10-day FREE trial for prompt refund of full purchase price.

Size (waist size in inches)

Also send sets of extra-length detachable and adjustable garters at only 50c for set of four.

☐ Send C.O.D. I will pay postman on delivery plus few cents postage.

☐ I enclose payment. The S. J. Wegman Co. will pay postage.

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ADDRESS



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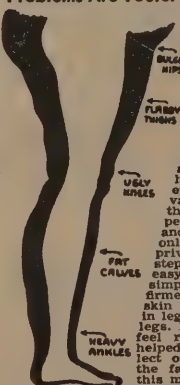
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Also Advice on Varicose Veins!

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**Written About in Health Culture Magazine**  
Health Culture asked this well known authority on legs to write a series of articles on the fundamentals of this method. This magazine believed their readers should learn about this wonderful technique.

### SEND NO MONEY! FREE 10 DAY TRIAL!

You would be glad to pay any price to gain slenderized legs, but "Home Method for Slenderizing Heavy Legs" is yours for the low introductory price of only \$1.98 complete. Just deposit \$1.98 plus postage with postman on delivery (in plain wrapper). Or send only \$1.98 with order and we pay postage. You must see satisfactory results, or return course and your money will be refunded.

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296 Broadway New York City 7

# DISC JOCKEY

## PROGRAMMING A D. J. SHOW

Bill Rase, foremost disc jockey of California's Central Valley, has obtained success in dedicating his spins to the young housewife and the modern teen-ager. He is heard daily from 10:00 to 10:30 a.m. and 4:30 to 5:30 p.m. over KCRA, Sacramento.

We think Bill may have something different in the d.j. field. His show features live audiences and audience participation. Teen-agers by the droves flock into the studio to listen to their favorite record dedicated to that current steady, or to enjoy the personal interviews concerning their future proms and sport events.

If the high school and college student drops into the show, he may receive a picture of his favorite recording star or join that star's fan club

From the "Steel City" of Pittsburgh, Pa., comes Barry Kaye, one of the area's top disc jockeys, heard over WJAS.

"Give the listeners what they want!" That is the answer to our question, "What is your idea of a darn good d.j. show?" The disc jockey in question is the genial Barry Kaye, who in just one short year has caused a "flurry" among house-wives, along with teenagers, such as has not happened to anyone for a long, long time! They love this young man, old and young alike, so, just what do the listeners want from a disc jockey in the way of music?

Barry is of the opinion that you have to develop various segments of certain types of music and play that



BILL RASE, KCRA



BARRY KAYE, WJAS

Often, the "Bill Rase Show" is highlighted with an outstanding celebrity from the music world. Over seven-hundred kids crowded into the studio to see Johnnie Ray. Other outstanding personalities who have appeared on the program are Nat "King" Cole, Harry James, Joni James, Ralph Flanagan, Buddy Morrow and many others.

Bill's enthusiasm for popular music does not end with his deejay work. He has his own band, and his vocal talent has long been recognized in Sacramento. During the past ten years, he has made numerous recordings on the Rainbow label, and for two years disc jockeys across the nation have featured the recordings of Bill.

Because of Bill's personal contact with people through his radio show, orchestra and vocalizing, he knows people and what they like to hear—and that combination spells success

music at a certain time of the day to fit the moods of listeners. Being the afternoon disc jockey at WJAS, Barry keeps in mind that a particular type of music might be appreciated after lunch. Then again, while a housewife is doing her home chores, she may prefer soft, ballad type of music. Along about 4 o'clock, when the kids come home from school or play in the summer time—be-bop or jive music might be the order of the day.

And, with these different types of listeners and moods, Mr. Kaye must maintain a line of chatter that is not obnoxious to the listener, yet is entertaining as well as informative. For this reason, Barry talks about the recording stars and prepares special information about a new star before playing that person's record. He also brings these recording stars into the studio to talk before the microphone, while they "give a listen" to their own new releases! It's really paying off.



# DISC JOCKEY

## PROGRAMMING A D.J. SHOW

Let's move out to the Midwest, where we meet an unusual young man who runs a mighty fine d.j. show

"Welcome to the Norm Geordan nest. Here in our penthouse it's Mr. Flanagan on theme, all our music Geordanized and you for the hearing. A special hearing—unlike D.C.—ours is a limited one, a two-hour Geordanized set at 7:30 p.m. over Youngstown, Ohio's community station WFMJ.

"Like any good listening, a show without music and a few choice words would be nothing. And, as I see it, frequent guests add just the touch to round out the 33, 45 or 78 cycle. How many times have you heard your favorite people on records? Wondered what they're really like . . . to talk

A smoke-filled room—a table in the corner where a young man sits, staring at the wall—only a tinny piano disturbs the silence—then he sees her, young and beautiful and alone — their eyes meet, and, suddenly, from the piano comes the strains of "My Heart Stood Still."

And thus, in this fashion typical of him, Jim Mills, WJJD, Chicago's popular and enigmatic disc jockey, introduces a tune

The Mills approach to record spinning is unique in that Jim sets the mood of his records, talks with the platter as it spins and plans his shows as a man would draft a picture. Jim's programs are all based on drawings. Before each show he makes a sketch. A typical sketch might include a big



NORM GEORDAN, WFMJ

to? Well, that's the idea!

"Among the many nice people, Eydie Gorme, Four Lads, Buddy Greco, Robert Q. Lewis, Stan Kenton and Ralph Flanagan seem to stand out. Topics of conversation include: Eydie's stint on the New York 'Steve Allen Show' and how it came about; The Lads' Canadian choir chore caper and the current swing to Katzenellen Bogen; Buddy's affiliation with the Gaylords and the ole days in Philly; Robert Q's new TV plans and experiences in European musical circles during his last trip; Stan's ideas on truly progressive jazz and reflections on 'Taboo' and 'Adios'; Ralph's days in Lorraine, Ohio, his all-time best seller, 'My Hero,' and, 'Are the bands really coming back?'

"Like liver goes with onions, big ones, standards, strong instrumentals, a sprinkling of chosen chatter and guests go with the 'Norm Geordan Show'.

"Next time you're near . . . be my guest!"



JIM MILLS, WJJD

tree, a woman, a small tree and a bubbling brook. The big tree will be a top record, as a Tony Martin or Nat "King" Cole release, the woman may symbolize a ballad, the smaller tree could represent a number by a good singer of lesser stature and the bubbling brook can be interpreted into a bouncy arrangement

With such a completely original programming technique, it is no wonder that Jim Mills comes up with shows offering variety and color in musical arrangements. The fact that he disperses such an original disc jockey show may also be explained by the fact that Jim Mills is a unique type of individual, quite different from the usual d.j. He's tall and handsome, made of the stuff that bobby-soxers swoon over, but his quiet voice and distinguished manner suggest a man engaged in one of the professions rather than a show business personality

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ED SALE TOP RADIO GUITARIST, TEACHER OF HUNDREDS OF GUITARISTS, PROFESSIONALS WILL POSITIVELY TEACH YOU TO PLAY A BEAUTIFUL SONG THE FIRST DAY! AND ANY SONG BY EAR OR NOTE IN 7 DAYS! His 66 page secret system contains 52 life size photographs, 87 chord and finger placing charts along with complete easy to learn instructions on How to tune, build chords, keep time, bass runs, dance chords, swing, over 100 learn-quick examples, etc. plus over 100 Hillbilly, Popular and Western songs with 1st, 2nd, 3rd guitar, words and music. **ABSOLUTELY NO** previous music knowledge needed! Imagine how surprised and proud your friends will be when they hear you play their favorite songs on the guitar. **SEND NO MONEY!** Just name and address, pay postman \$1.98 plus C.O.D. postage, or send \$2.00 and I pay postage Same Guarantee. (Sorry, no C.O.D. to APO, FPO, or outside U.S.A. **\$1.98** Canada and Foreign, \$2 with order).

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scientific home method to  
Add Shapely Curves to  
**SKINNY LEGS!**  
Which of These  
Leg Problems  
Are Yours?  
—at ankles, calves,  
thighs, knees, hips!

Stop being self conscious about your scrawny, bony legs! Men are always attracted by shapely appealing legs. Skinny legs rob the rest of your figure of attractiveness! Give yourself a chance to look good in the latest fashions of higher skirts, bathing suits, shorts, etc. Now at last you too can try to help yourself. Improve normally underdeveloped leg and fill out any part of your legs you wish... toothpick ankles... stringbean calves... bony knees scrawny thighs... straight-line unfeminine hips... or your legs all over... as many women have by following this new scientific method. Well known authority on legs with years of experience offers you this tested and proven scientific course—only fifteen minutes a day—in the privacy of your home! Contains step-by-step illustrations... of the easy SCIENTIFIC LEG technique with simple instructions: gaining stronger legs, improving skin color and circulation of legs; also normal causes of skinny legs. From the very first day you feel results! Men, too, have been helped. No matter whether the neglect of poorly shaped legs runs in the family or not—you should try this method.

Written About in Health Culture Magazine  
Health Culture asked this well known authority on legs to write a series of articles on the fundamentals of this method. This magazine is read by their readers should learn about this wonderful technique.

Send No Money! Free 10 Day Trial!  
You would be glad to pay any price to gain shapely legs, but "Shapely Legs Home Method" is yours for the low introductory price of only \$1.98 complete. Just deposit \$1.98 plus postage with postman on delivery (in plain wrapper). Or send only \$1.98 with order and we may postage. You must see satisfactory results, or return course and your money will be refunded.

Modern Methods Dept. SL-2611-S  
296 Broadway, New York City 7

# PLATTER PATTERN

## PROGRAMMING A D. J. SHOW

Out in the honeymoon land of Niagara Falls, Station WJJL has a top d.j. in the person of George Lorenz. This is the answer we received from George after inquiring as to how he programs his show.

"How do I program my show? That has always been the sixty-four dollar question. I think I have, in the last five years, programmed it in a manner that has today become the trend for custodians of the turn-tables. First, I offer a mixture of males, females and vocal groups of all descriptions. To add balance, I always use an instrumental. Then I spice it up with a middle-of-the-road hillbilly and a good blues kick. (Naturally a blues, because I do a two-hour blues show daily and seem to lean strongly toward this type of music.)



GEORGE LORENZ, WJJL

"I know what I have told you makes it sound kind of simple, but when you stop to think that you have sweet singers, jump singers, male vocal groups, mixed groups, lush instrumentals (ala Mantovani) pop and jump in the Marterie manner, then it becomes a chore.

"It is interesting work, one that I wouldn't trade for all of the large production of coffee in Brazil. I might explain for the benefit of the newcomers to my pop show, which is called 'Coffee Time', that it's aired from 10:15 a.m. to 12:00 noon, daily. It is at night, at 6:15 p.m., that the 'Ol' Man' changes into the 'Hounddog' and walks the imaginary 'Street' with the blues.

"Well, that just about wraps it up from this end. It certainly has been a pleasure talking to all of you, and thanks to HIT PARADER for giving me the space to tell you about the show. Hope you like it."

"Hi there! Or to be really current about it, maybe I should say 'Hey There!' Anyway, my name is Carroll Hardy and I am on the air five days per week from midnight to five a.m. The show is known by the title of 'Spotlight Serenade', the station is WKBW in Buffalo, New York.

"What with 50,000 watts of power, I can play just about any type of music—and I usually do. I always take a large selection of records into the studio with me each night and set the mood of the show as I go along. They are divided into five stacks—male and female vocals, vocal groups, big band instrumentals and big orchestras. Only one half-hour is planned ahead of time. From 2:30 to 3:00 a.m., I have a 'small combo ses-



CARROLL HARDY, WKBW

sion.' Here I play jazz by the great small instrumental groups of both past and present. I like that type of music and am attempting to educate my audience to it.

"Now that I have a good selection of records to pick from, 'How do I play them?' Well, I try to have a half-hour of slow and easy tunes, and then for a half-hour I kick a storm like. Oh yes! I almost forgot to tell you that at four in the morning I always swing out with big bands for a half-hour. At the present, I'm mulling over the idea of a half-hour or more of Rhythm & Blues.

"The show is liberally sprinkled with Stan Kenton, Nat 'King' Cole, Jeri Southern, Eddie Fisher, Perry Como, The Four Lads, The Four Aces, Kay Starr and the like.

"I guess that just about wraps up my chat with the readers of HIT PARADER. I hope you have enjoyed my ramblings as much as I enjoy reading HIT PARADER. It is invaluable to any d.j. or record fan."



# PLATTER PATTERN

## MY FAVORITE STANDARDS

"Hello, everyone. This is Buddy Deane talking to you from Station WITH, in Baltimore. Md.

"HIT PARADER Magazine has asked me to answer a question or two for you readers. One of the questions asked was, 'What Are Your Favorite Standards?' That's an easy one. My sign-off theme song. I've used it as a sign-off for over five years. Even though I do a rather 'wacky' program, I like to think that the theme we use reflects to our listeners that the 'Wake Up Baltimore' program does have a more serious side. I have heard this particular selection every day for five years, and instead of becoming tired of it, I actually think I enjoy it more with each hearing.

"The selection of which we speak



BUDDY DEANE, WITH

is 'You'll Never Walk Alone' by Frank Sinatra. Frank cut the record at the very pinnacle of his career, and not only is the song beautiful, but Sinatra does one of the best jobs in his entire collection of records. If you have not heard it, then I'd like to suggest that you do so. Whether you are a Sinatra fan or no, I think everyone will agree that this ballad from 'Carousel', with its almost religious-like quality, is one that could rate high on anybody's list of favorites.

"Many people in Baltimore have commented on the sign-off theme — bearing out our contention that, even though our early-morning listeners enjoy lots of gags and gimmicks, they also have their more serious sides, too.

"Thanks for letting me express my opinions in HIT PARADER. If any of you folks are in Baltimore soon, we'd like to have you catch our 'Wake Up Baltimore Show,' from 6:30 to 9:30, every morning."

## FAVORITE NEW STAR

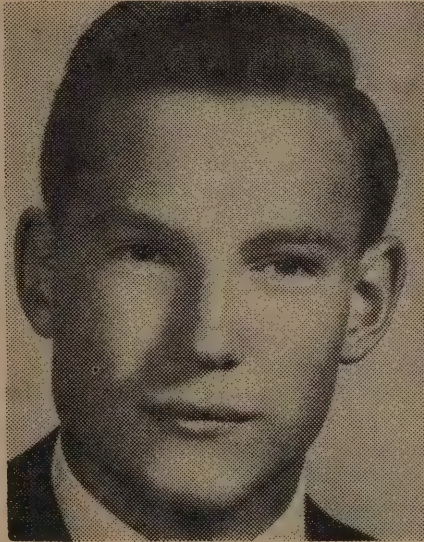
"One day last year, while going through the day's collection of mail, I received a small package addressed:

Gary Wilson  
WKMF  
Flint, Michigan

In the package I found two tape-recorded station identifications spots recorded by singer Sunny Gale.

"The first time I heard a Sunny Gale recording, my interest was aroused by her style and voice, which are 'Attention Getters' Although 'Sunny' was a fairly unfamiliar name at that time, I decided that she would bear watching—and listening.

"This last year has been a good one for my 'Favorite New Singing Star.' With the help of increasingly



GARY WILSON, WKMF

better material, Sunny has made an outstanding name for herself. A recent example of her ability was 'Goodnight, Sweetheart, Goodnight'

"All types of voices, styles and new names are to be found on today's platters. Because of this, a disc jockey's job of picking winners from the 'also-rans' is becoming more of a problem than ever before. This very competition is the magic that makes for a better finished product. No longer is it necessary for a singer or a group of singers to be groomed for a year or more before material is given them that is 'hit-worthy'. In this year of 1954, all anyone needs is the good old American 'opportunity.' If the public likes your wares, success is yours overnight.

"Sunny Gale has had some close top sellers in the past, but the overnight routine hasn't happened. I can't help but feel that only Lady Luck stands between the young singer Sunny Gale and success. Let's hope they soon become fast friends."



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## Win Friends, Popularity with Little Tricks of Everyday Talk

A publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity. The details of this method are described in a fascinating booklet, "Adventures in Conversation," sent free on request.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint more readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet which will be mailed free to anyone who requests it. The address is: Department 1658, Conversation Studies, 835 Diversey Parkway, Chicago 14, Ill. A postcard will do.



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## ANGELS IN THE SKY

DICK GLASSER

The Lord will see you walking  
And He will hear you talking,  
Talking to the angels in the sky.  
And when you know He's near you,  
The Lord will always hear you  
Talking to the angels in the sky.  
Talk to the angels,  
Let them hear your plea,  
Tell them that you're lonely,  
Get down upon your knees and pray  
The Lord will help you  
When He sees you walking,  
The Lord will hear you talking,  
Talking to the angels in the sky.  
And when you know He's near you,  
The Lord will always hear you,  
Talking to the angels in the sky.  
Copyright 1954 by Ridgeway Music Inc.

## YOU'VE RUINED ME

(For Anybody's Love But Yours)

BOB MERRILL

My eyes are blind to other charms  
There couldn't be another's arms  
You've ruined me for anybody's love  
but yours  
You chained my heart and took the  
key  
But even if you set me free  
You've ruined me for anybody's love  
but yours  
For ev'ry time your lips touch mine  
You set my soul aflame  
And now a fire of mad desire  
Is driving me insane  
For right or wrong it's you I crave  
I have no choice for I'm your slave  
You've ruined me for anybody's love  
but yours.  
Copyright 1954 by Joy Music, Inc.

## EVENTIDE

DOROTHY MOORE

Softly the shadows fall with you by  
my side,  
Stars peeping thru the sky at each  
eventide.  
Safe in this love we've found that  
none can divide,  
With all our dreams to share at each  
eventide.  
Always together our hearts will sing.  
Thru all the storms that life may  
bring.  
So when the years have passed and if  
fate decides,  
We'll still be hand in hand at our  
eventide.  
Copyright 1954 by Robert Mellin Inc.

## MY LOVE, THE BLUES AND ME

JACK ELLIOTT SONNY BURKE

We are all alone always on our own  
My love the blues and me  
No one seems to care  
No one wants to share my love the  
blues and me  
Nobody wants to hold me  
My love they pass right by  
Then the blues enfold me  
And leave me here to cry  
Guess we'll always be keepin' company  
My love the blues and me.  
Copyright 1953 by Ardmore Music Corp.

## IN A GARDEN OF ROSES

MARY JANE BABBITT

In a garden of roses, we waltzed, dear,  
that night,  
With a lovers' moon shining like silver  
so bright,  
When an old fortune teller by chance  
there we met,  
Said that love, like the rose,  
Hides its thorns; don't forget.  
How I laughed when she said it,  
I never dreamed we'd part,  
Your false kiss is the thorn  
That has broken my poor heart.  
Pretty roses, oh, roses, my love story  
ends,  
For tonight in the garden,  
She wed my best friend.  
Copyright 1953 by Goday Music Corp.

## DON'T STAY AWAY TOO LONG

HAL DAVID DAVID SAXON

There's a whippoorwill on my window  
sill  
And he sings a lonely song,  
Guess he misses you the way I do,  
Don't stay away too long.  
There's an empty chair sitting over  
there  
And the setting seems so wrong,  
Empty arms have I since your goodbye,  
Don't stay away too long.  
Before you settle down,  
You said you need a little time,  
There are rivers you must cross,  
There are mountains you must climb,  
And so I let you go and as you turned  
to walk away,  
You promised that soon you'd come  
back to stay.  
Many nights have passed since I kissed  
you last,  
Still my love for you is strong.  
Hurry back to me, come back to me,  
Don't stay away too long.  
Copyright 1954 by George Pincus Music Corp.

## LIVE AND LET LIVE

WILEY WALKER GENE SULLIVAN

They tell me that you're going away,  
What's made you want to leave?  
You gave me your love,  
And you gave me your vows,  
Now you're leaving me here to grieve.

Live and let live  
Don't break my heart,  
Don't leave me here to cry.  
I never could live  
If we should part,  
Tell me you don't mean goodbye.

Stayed awake last night and walked  
the floor,  
What makes you grieve me so?  
Live and let live, don't break my heart,  
I don't want to live, if you go.

You're the one who made me love  
you so,  
You're the one who's making me cry,  
You're the one who'll break my heart  
if you go  
Tell me you don't mean goodbye.  
Copyright 1941 by Peer International Corp.



## WHAT AM I DOIN IN KANSAS CITY

(When You're In New Orleans)

BOB MERRILL

What am I doin' in Kansas City  
When you're in New Orleans?  
When the Bayou moon is a red balloon  
Do you see me in your dreams?  
'Cause we had a little fuss  
Did you have to take that bus?  
Say goodbye, bye bye to the crawfish  
pie  
And come home again to us

I'd go flyin' to you like an eagle.  
If I had the wings to fly  
I'd be right down there  
Ah, but wings 'n things don't grow  
on people  
Tho I miss you so I'll die,  
I haven't got the fare oh!

What am I doin' in Kansas City  
With a dream I can't erase?  
Oh, you left me, dear, with Kansas  
tear  
And it's freezin' on my face  
Do you gaze in other eyes  
Underneath those Gumbo skies  
Is it true, true, true that you do, do,  
do,  
While my heart just dies and dies?

I'd go flyin' to you like a starling  
If I had the wings to fly  
I'd be right down there  
But I haven't wings to fly, my darling  
Tho I miss you so I'll die,  
I haven't got the fare oh!

What am I doin' in Kansas City  
When you're in New Orleans?  
Ev'ry night I wait in the bus depot  
Readin' last years magazines  
Won'tcha follow my advice  
Getcher fill of shrimps and rice  
You can try, try, try all the crawfish  
pie,  
Only keep your heart on ice!  
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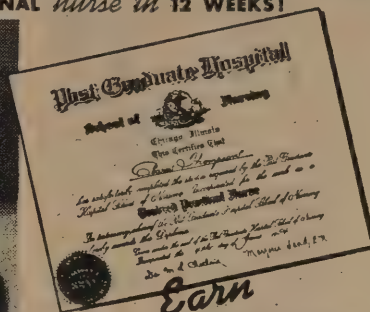
## WHAT MORE CAN I DO

MACK DAVID JERRY WAYNE

I'll stand beside you  
To help and to guide you.  
I'll be a willing slave to you  
And if that's enough to prove my love,  
What more can I do?  
I'll bring you glad days.  
I'll share all your sad days.  
When things go wrong I'll see you  
through.  
And if that's not enough to prove my  
love,  
What more can I do?  
A heart that's full of devotion  
I place at your beck and call.  
A love that's deep as the ocean  
Is yours forever and always.  
All that I own, dear,  
Is just yours alone, dear.  
I'd even give my life for you.  
And if that's not enough to prove my  
love,  
What more can I do?  
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## SAID

## (My Right Eye To My Left Eye)

AL HOFFMAN MANNY CURTIS BOB HART

Said my right eye to my left eye,  
 "Do you see just what I see?"  
 Said my left eye to my right eye,  
 "I can see that she's for me!"  
 Said my right arm to my left arm,  
 "Would you like to hold her tight?"  
 Said my left arm to my right arm.  
 "I could hold those charms all night!"  
 Said my head upstairs to my heart  
 downstairs,  
 "How is ev'rything below?"  
 My heart said, "swell, I'm glad I fell  
 And you can tell her so!"  
 Said my right foot to my left foot,  
 "Would you walk that wedding aisle?"  
 Said my left foot to my right foot:  
 "I could walk it with a smile."

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## TWO'S A CROWD

## (When Only One's In Love)

BEN RALEIGH

You're all alone with me,  
 But darling, I can see,  
 It's someone else you're thinking of,  
 And two's a crowd, yes, two's a crowd,  
 When only one's in love!  
 Though I'm in your embrace,  
 I feel so out of place,  
 You're distant as the stars above.  
 And two's a crowd, yes, two's a crowd,  
 When only one's in love!  
 What you feel inside is hard to hide  
 And even harder to say,  
 When we kiss it's clear your lips are  
 near,  
 But your heart is far away!  
 Well, now I understand the future  
 that I planned  
 Is not the one you're dreaming of.  
 And two's a crowd, yes two's a crowd,  
 When only one's in love!

Copyright 1954 by Regent Music Corp.

## ONE ARABIAN NIGHT

NORMAN GIMBEL

On one Arabian night,  
 When the moon is yellow and fat  
 A handsome shiek's gonna kiss my  
 cheek  
 And he'll wear a turban hat.  
 On one Arabian night said the fortune  
 teller to me,  
 He'll lead my hand to a Hindu stand  
 And buy me a ring you'll see.  
 Don't rub your eyes it's no mirage  
 That's a real live camel in my garage.  
 Comes the dawn, I'm climbin' on  
 And away I'll ride to my lover's side!  
 Yes one Arabian night gonna meet my  
 baby I know  
 We'll honeymoon on a desert dune  
 And he'll never let me go.

I'm as lonely as a sphinx  
 Standing in the sand  
 Someone come and break my jinx  
 And bring a marriage band  
 Softly like a caravan creeps across the  
 land

My true love will call to me  
 It's written in my hand.

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## THE LINE OF LIFE

FRANK LAVERE RUDY MARCHFIELD  
GLORY FOX

I went to see a wise old man  
 Who was a gypsy king  
 He said my line of life could show  
 What fortune fate would bring  
 He looked into my palm  
 And for a silver coin he saw  
 That someday soon I'd find my love,  
 It was the gypsy law  
 La la la la la la la la la  
 I listened with a doubtful heart,  
 Believing it untrue  
 But when I stepped outside his tent  
 Then suddenly I knew  
 The phophecy that he had made  
 Was really meant to be  
 For there I found the one  
 Who was to share my destiny  
 La la la la la la la la la  
 I lost my heart in the camp of gypsies  
 I found a love that will always be mine  
 I left my heart in the hands of a  
 gypsy

And I won her love divine  
 Now if you ever want someone  
 Who always will be true  
 And if you have a silver coin,  
 There's one thing you can do  
 Just let a gypsy king  
 Reveal the future that's in store  
 Your line of life will lead a life  
 It's never led before  
 La la la la la la la la la  
 Your line of life will lead a life  
 It's never led before

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## MY LOVE BELONGS TO YOU

PAUL S. LASKY ROSE SCHOTZ

My heart and all my dreams belong  
 to you  
 I only hope you feel the same way too  
 For now at last I see  
 There's no one else for me  
 My love belongs to you.  
 If fate should ever try to make us  
 part  
 Whatever pain and sorrow break my  
 heart  
 My love will never die  
 No matter what they try  
 My love belongs to you.

Copyright 1954 by Joy Music Inc.

I CAN'T SMOKE YOU OUT  
OF MY HEART

MANN CURTIS VIC MIZZY

To ease my pain and regret,  
 I light myself a cigarette,  
 But I can't smoke you out of my heart.  
 When in my eyes teardrops show,  
 I blame the smoke so friends won't  
 know,  
 That I can't smoke you out of my  
 heart.  
 My heart is filled with deep despair,  
 Each night I pace the floor and face  
 the door  
 And hope that you'll be there,  
 Come back, my darlin', come back,  
 There's twenty tears in ev'ry pack,  
 'Cause I can't smoke you out of my  
 heart.

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WHO ARE THEY?: 1. Perry Como; 2. Joni James; 3. Peggy Lee; 4. Dean Martin; 5. Johnnie Ray; 6. Toni Arden; 7. Doris Day; 8. Rosemary Clooney; 9. Vic Damone; 10. Eddie Fisher; 11. Four Aces; 12. Frankie Laine; 13. Kay Starr; 14. Frank Sinatra; 15. Betty Madigan. LOVE SONGS: 1. Lover; 2. New Love; 3. To Love You; 4. Secret Love; 5. Am I In Love; 6. Hold My Love; 7. If You Love Me, Really Love Me; 8. Love Walked In; 9. Please Love Me; 10. Love Me Forever; 11. Make Love To Me; 12. The Game Of Love; 13. My Restless Lover; 14. Answer Me, My Love; 15. My Love Is With Me; 16. You Made Me Love You; 17. And Still I Love You; 18. When You Love Someone; 19. Lover, Come Back To Me; 20. And This Is My Beloved; 21. How Much Do You Love Me?; 22. I'm Not The One You Love; 23. Easy Come Easy Go Lover; 24. But Never My Love For You; 25. Crazy, Madly, Wildly In Love; 26. Doggone It, Baby, I'm In Love; 27. Now's The Time To Fall In Love; 28. Cuddle Up A Little Closer, Lovey Mine; 29. I'm In The Mood For Love; 30. My Love, My Love. SHOW TIME: 1. Carousel; 2. Pajama Game; 3. Kismet; 4. Can-Can; 5. Oklahoma; 6. Song Of Norway; 7. Annie, Get Your Gun; 8. Brigadoon; 9. Finian's Rainbow; 10. Kiss Me Kate. NAME THE FIELD: 1. Folk; 2. R&B; 3. Pop; 4. R&B; 5. Pop; 6. Folk; 7. R&B; 8. Pop; 9. Pop; 10. Folk.

## A RAG, A BONE AND A LOCK OF HAIR

HELEN "TEDDY" HALL SHERRY CLOTH

A rag a bone and a lock of hair!

These souvenirs remind me of a sad affair.

I'm a man who loved a woman with a heart of stone.

She left me with a lock of hair,  
A rag and a bone!

You might say I'm a traveling man.

I'm always on the go.

They know me on the Sante Fe

And on the B. and O.

Don't call me names

Because I hop a freight from town to town.

I used to ride in Pullmans

Till a gal brought me down.

For years I had a steady job,

I saved myself a pile.

I didn't have a care

Until I saw that woman smile.

She left me down in New Orleans

When I ran out of jack.

Now all I've got is just the rag

I wear on my back.

Each night we'd dine on steak and wine

But those good times are thru.

Today I found an old soup bone,

Tonight I'm eatin' stew.

She was the sentimental kind,

My wallet isn't bare.

She took my roll but left behind

A lock of her hair.

Now that you've heard my story,

And believe me it's no lie.

I'm askin' for a handout

And I'm gonna tell you why.

A job would let me save my dough,

I'd look for her and then.

I know I'd make the same mistake all over again.

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## YOU'RE THE ONE (Forevermore)

AL TRACE DAVE BOHME CHAS. HERMAN

You're the one I love for,

All I own I'd give for,

Forevermore, forevermore;

You're the one I sigh for,

You're the one I cry for,

Forevermore, forevermore;

I count each hour that we're apart,

Ev'ry minute, ev'ry second too,

One o'clock, and two o'clock,

And all around, around the clock,

My heart tick-tocks for you;

You're the one I'm strong for,

You're the one I long for

Forevermore, forevermore,

You're the one I'd die for,

Climb a mountain high for,

Forevermore, forevermore;

You will always be the only boy for me,

You're the one I pine for,

Say that you'll be mine forevermore.

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## DANCE OF THE HOURS

JANICE TORRE FRED SPIELMAN

When two lovers have a meeting

Happy hours are so fleeting

When we started our romancing

All the hours of this evening started dancing!

When I kissed you it was seven

In a moment it's eleven

Soon you'll leave me, I'll be blue

When the dance of the hours will be through

Like a group of whirling twirling ballerinas

Hours leap, hours fly and the night dances by

To the music of enchanted concertinas

Keeping time to the ticking of the clock

Ticky-tock, ticky-tock, ticky-tock, ticky-tock, ticky-tock

Time goes quickly when you're near me

'Cause I love you so sincerely

Oh my darling, love me too

Let the hours of my life dance by with you!

All too soon the clock will stop its magic tune

And when we see the break of day  
The hours of the night will softly

dance away

In the dawn we wonder where the night has gone

My heart cries out for one more kiss

How can I let you go and leave me

here like this?

Time goes quickly when you're near me

'Cause I love you so sincerely

Oh my darling, love me too

Let the hours of my life dance by with you!

Copyright 1954 by Pickwick Music Corp.

## THE GOODNIGHT WALTZ

TERRY GILKYSON RICHARD DEHR  
FRANK MILLER

Goodnight, goodnight, the music is playing,

Goodnight, goodnight, while we go on swaying;

Tonight, tonight, it will never end,

As we dance to the goodnight waltz.

In our hearts there will always be,

One more waltz through the years.

Softly playing for you and me,

Through all our laughter and tears.

Goodnight, goodnight, the dancers

are leaving,

(Dance with me darling, forever-

tonight.)

Goodnight, goodnight, we'll go on

believing,

(Dance through the dawn into the

daylight),

Tonight, tonight, the dance will not

end,

(Always remember, this music we

love.)

Though we know, we must go,

(Though we know, we must go.)

We'll remember the goodnight waltz.

(We'll remember the goodnight

waltz).

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## RAMBLIN' AND GAMBLIN'

MARVIN MOORE TED NORMAN  
GEORGE CAMPBELL ROBERT MELLIN

A dancing girl, a crimson whirl,  
That's the way my story starts  
With a Chinese fan, a gambling man  
And a pair of hungry hearts.  
She danced my doom in a dim lit  
room

Down a lotus covered stair  
And a hundred nights I caught the  
lights  
From the sequins in her hair

Ramblin' and gamblin', oh what it  
cost.

I'd give up ramblin' and gamblin'  
To win back the love I lost

I lost the toast of China's coast.  
Now I'm watching ev'ry door  
For a gown cut low and eyes that  
glow

Like the lights of Singapore  
Is that the price of rolling dice  
From Shanghai to Algiers?  
For with ev'ry roll my tortured soul  
Pays off in lonely tears.

I've dealt a hand in ev'ry land  
From Japan to Mandalay  
And the dice I toss can't pay the loss  
Of a love that's gone astray.  
An empty chair is waiting there.  
She could play my game of chance.  
But she'd rather be all alone and free  
Than to gamble on romance  
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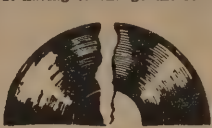
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| 5. The High And The Mighty        | 15. Green Years                     |
| 6. In A Garden Of Roses           | 16. Oh! Marie                       |
| 7. I'm A Fool To Care             | 17. Happy Wanderer                  |
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| 5. You Can't Have My Love          | 14. Looking Back To See             |
| 6. Back Up Buddy                   | 15. Sparkling Brown Eyes            |
| 7. Swan Tho                        | 16. I Don't Hurt Anymore            |
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| 7. Lady Of Spain               | 17. Side By Side                         |
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Meque meque mequ est que sais  
Please tell me when you'll name the day

Meque meque mequ'est que sais  
The day when you and I are one  
Doot du-wah doot du-wah.

I'll buy you diamond ring  
I'll buy you ev'rything  
If you will only be my bride oui!  
I'm so in love with you  
There's nothing I won't do  
To have you darling by my side oui!  
You'll have a yacht a couple Cadillacs  
I'd even love to pay your income tax  
So please don't hesitate  
You know I just can't wait  
Oh won't you answer me my sweet meque

I told you how I feel, and that my love is real  
And now it's strictly up to you—no?  
And if you should decide to be my blushing bride,  
Forevermore I will be true—yes!  
And in a year when maybe we are three;  
Oh can't you see how happy we will be:  
So please be kind to me, and whisper "oui" to me  
Say you will marry me my sweet meque.

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## THE HOTTENTOT

HARRY KAY JUDY BAILY

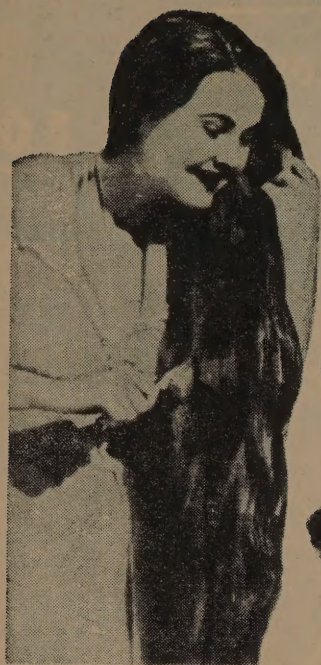
If a Hottentot taught a tot to talk  
Ere the tot could totter  
Should the Hottentot tot be taught  
To say "ought" or "nought"  
Or what ought to be taught her?  
To hoot and to toot were taught  
If the Hottentot tot by the tutor  
Should the tutor get hot  
If the Hottentot tot should hoot and toot at the tutor?

He said, "do you love me?"  
Then I said, "yes, I do."  
And he said, "I'm the only one?"  
I said, "my truly true."  
He said, "how can you prove it?"  
And I said, "with a kiss."  
He shook his head and said,  
"No, no, you have to answer this."

We went down to the river  
And got in his canoe,  
He played his ukulele  
And sang these songs of woo  
I closed my eyes and whispered,  
"My dear, I love you so."  
He bent close to my ear and said,  
"Then this I have to know:"

Finally we were married  
And on our wedding night,  
He carried me inside the house  
And then turned off the light.  
I said, "I made a promise, love, honor and obey."  
He said, "then if you really mean it  
Let me hear you say:"  
Copyright 1954 by Dartmouth Music, Inc.





THE FAMOUS JUELENE SYSTEM GUARANTEE

# LOVELIER HAIR IN 7 DAYS OR YOUR MONEY BACK



Fine special daily Juelene System care helps PREVENT, DANDRUFFY DULL, DRY BRITTLE ITCHY SCALP, BURNT HAIR, through lubrication, massage & stimulation,

Being a woman, your hair is in need of either waving, marcelling or pin-curling regularly. Be certain to give your hair and scalp fine special care and to use the special LANOLIN Formula which you get with everything to pin-curl wave, set your hair. This Formula melts easily, waterproofs the hair, and at the same time helps to hold a setting on styling longer. By resisting perspiration, it not only keeps your hair looking lovelier, more lustrous, but helps to prevent dry, cracking dandruff, dull hair conditions.

## Give Yourself This Treatment Just Once

That's All We Ask—Just One Trial—You Will Marvel At The Results. You Will Be Absolutely Amazed Or It Doesn't Cost You One Penny. Your Fine Care With Latest JUELENE Formulas May Be The Answer To Your Hair And Scalp Problem.

## DON'T WAIT UNTIL IT'S TOO LATE

While there is something new under the sun almost every day, Beauticians, Expert Hairdressers and Dermatologists are all familiar with the use of LANOLIN. In recent years, it has been believed that CHOLESTEROL is the active ingredient of LANOLIN. CHOLESTEROL is an ingredient found in all vegetables, in all animals, and in our own bodies. It is now possible for chemists to produce a synthetic CHOLESTEROL, which makes it possible to use CHOLESTEROL in this Special Hair and Scalp System. Your hair grows from the follicles located in the tissues of your scalp. The condition of your hair depends upon the normal health of your scalp. The LANOLIN Cream Shampoo which you receive with this treatment is to be used as a Shampoo to cleanse the hair and scalp of dust, dried perspiration, grime, etc.

YOU GET EVERYTHING, the JAR of JUELENE SYSTEM (SCALP and HAIR LUBRICANT), the LANOLIN CREAM SHAMPOO, the DH-12 FORMULA containing CHOLESTEROL, PLUS the SPECIAL LANOLIN COMPOUND, ALL A REAL BARGAIN AT \$4.60 BUT all YOU PAY is ONLY \$2.98, plus postage, FOR EVERYTHING. FOLLOW the JUELENE SYSTEM DIRECTIONS you receive with your package OF THESE 4 FORMULAS, and YOU WILL BLESS THE DAY YOU BEGAN and TRIED THIS PROPER WAY.

**SEND NO MONEY MAIL YOUR COUPON NOW  
EVERY CENT BACK IF NOT THE BEST YOU EVER USED.**

YOU GET FULL DIRECTIONS ON HOW TO USE EVERYTHING, PLUS A REGULAR \$2. LESSON ON HOW TO PIN CURL OVER-NITE, WAVE AND STYLE YOUR HAIR BY JUEL'S HAIR STYLIST.

**100%  
GUARANTEE  
MONEY BACK IF  
NOT SATISFIED!  
YOU CAN'T LOSE!**



JUEL COMPANY,

1735 W. 5th Street, Brooklyn 23, N. Y.

I would like to try your special JUELENE SYSTEM of special hair and scalp care. Send me a regular size Jar of JUELENE Formula for daily lubrication, massage, stimulation. A Jar of LANOLIN CREAM SHAMPOO for cleansing the hair. A Jar of DH-12 CHOLESTEROL Formula for use after shampoo. A Jar of Special LANOLIN Compound to use for waving, curling, pin-curling, and to help hold my hair setting longer, more lustrous, and LANOLIN benefits. Send me everything. On delivery, I will pay only \$2.98, plus postage. Included will be full JUELENE SYSTEM directions and 100% MONEY BACK GUARANTEE. I must be delighted and pleased in every way or every cent back. I promise that if I am pleased, I will tell my friends about the wonderful JUELENE SYSTEM Formulas and Treatment, and of all of the benefits of fine LANOLIN and CHOLESTEROL. Send everything to

NAME

ADDRESS

CITY

ZONE

STATE

SPECIAL

3 MONTH

SIZE

TREATMENT

NOTICE: YOU GET ENOUGH OF EVERYTHING TO LAST AT LEAST 3 MONTHS. You get full easy directions or fine daily hair and scalp care, as well as hints and tips on the use of fine LANOLIN and CHOLESTEROL Formulas, in Shampooing and Styling your Hair. A 100% MONEY BACK GUARANTEE will be included in your package, along with full JUELENE SYSTEM directions on Hair and Scalp Care. In use since 1928. The fine JUELENE SYSTEM Formulas have been used by more than one half million women. YOU MUST BE PLEASED OR MONEY BACK.







# YOURS

FOR ONLY



These  
stunning  
**21**  
**CHRISTMAS**  
**CARDS**

**YOU WON'T BE ASKED  
TO RETURN THEM—  
THEY'RE REALLY YOURS  
WHEN YOU MAIL  
COUPON BELOW**

**JUST TO PROVE HOW A FEW SPARE HOURS CAN  
EARN \$50<sup>00</sup> IN CASH!**

Never before a "get-acquainted" offer to match this! We want to prove you'll find it easy as pie to take orders for exquisitely-designed CHRISTMAS CARDS. And also show how quickly you can make \$50.00 in cash profit — and even more — just by spending a few hours now and then taking orders from your friends, neighbors and others. So here's the astonishing offer we're making.

Fill out and mail the coupon below! We'll promptly send you this beautiful new box of Christmas Greeting Cards as illustrated. Yes, JUST ONE SINGLE PENNY is all you pay for 21 beautiful cards and envelopes that would usually retail at \$2 to \$3 if bought separately.

**YOURS TO SHOW FRIENDS AND OTHERS—AND ALL YOU OWE IS JUST 1c**

The reason we're making this unheard-of 1c Offer is to make more people familiar with our money-making plan. Once you see these cards and behold their true beauty, we're sure you'll say to yourself, "Those cards will sell like wildfire. Every family I know will want to buy cards from me. I'm going to use my spare time to make lots of extra spending money by showing them and taking profitable orders!" Just to prove it, we're willing to "give" you one box for a penny.

**ONLY ONE TO A FAMILY! LIMITED OFFER!**

Naturally, this offer is strictly limited. Also includes additional Greeting Card Assortments ON APPROVAL, together with complete MONEY-MAKING PLAN and FREE Personalized Imprint Samples. But you must hurry—offer may not be repeated.

**ARTISTIC CARD CO., INC.**  
545 Way Street, Elmira, N. Y.  
In Canada, write 103 Simcoe St., Toronto 1, Ont.



**PASTE COUPON ON POSTCARD — MAIL TODAY!**

**RAISE FUNDS  
FOR  
YOUR GROUP!**

Ask for Special Plans that show you how to raise substantial amounts of money for your church, club or society.

**ARTISTIC CARD CO., INC.**  
545 Way St., Elmira, N. Y.

I accept your wonderful offer. Send your sample assortments ON APPROVAL, plus ONE BOX OF CHRISTMAS CARDS for which I owe you the special introductory price of only 1c. Also include FREE Personalized Imprint Samples. I'm sincerely interested in making money in spare time.

Name \_\_\_\_\_

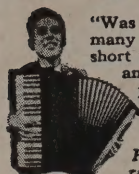
Address \_\_\_\_\_

City & Zone \_\_\_\_\_ State \_\_\_\_\_

☐ Check here for Special FUND-RAISING Plan for church, club or organization.



#### Plays Pieces



Canada

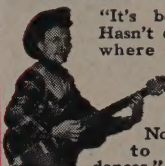
"Was able to play many pieces in a short time. Family and friends surprised! Play for social functions, dances." — Peter H. Kozura, Manitoba, Canada.

#### Excels Friend Who Has Teacher



"I didn't know a note. Now I play for parties. A friend (taking lessons from private teacher same length of time) is still doing simple exercises." — Marie Van Hulle, Manitoba, Canada.

#### Now Invited Out Lots



Hopkins, E. Syracuse, N.Y.

"It's been fun. Hasn't cost anywhere near as much as private teacher. Now invited to affairs, dances." — Howard Hopkins, E. Syracuse, N.Y.

#### "Didn't Know A Note"



West Chazy, N. Y.

"I didn't know a note. Now I play many selections, to the delight of friends and relatives." — Lawrence M. Deno, West Chazy, N. Y.

#### Progresses Rapidly



"How rapidly I am progressing! Lessons so simple, anyone can understand them." — Andrew Schneider, Hanna, Wyoming.

#### Family and Friends Surprised



"I, my family and friends are surprised at my rapid progress!" — Pearl May Clay, Center, Tex.

#### Learns Faster Without Teacher



— Myrella-Muquette Saint-Andre, Montreal.

#### "Friends Were Amazed"



"Didn't know a note on piano. In a short time I could play simple hymns. Friends were amazed. Now entertain at parties, play at church." — Samuel Moses, Mt. Vernon, Tenn.

#### "How Happy I Am"



"How happy I am. I play for parties, entertainments. Never once thought I would be able to play the piano. Thanks a million!" — Cora Franklin, Duke, Bumpass, Va.

#### 13-Year-Old Learns



"Never took lessons before. Now play better than friends (with private teachers) who began same time I did." — Joan Lueck, Big Stone, S. Dak.

#### "Easy as Falling Off Log"



"Easy as falling off log. Have always wanted to play. Now my dream is being fulfilled." — Mrs. Phyllis B. Jones, Blanding, Utah.

#### He Makes Many New Friends

# Thousands Now Play Who Never Thought They Could!

EASY LOW-COST METHOD SHOWS YOU HOW TO  
*Play Right Away*...EVEN IF YOU DON'T KNOW A NOTE NOW

#### Was Bet With Friends



"Bet friends I could learn piano quickly. Last night, one said, 'Why, sounds like you've been playing for years!'" — Louise Gomez, Oakland, Cal.

#### "Now Play Any Piece I Like"



"Never studied music before. Your method is easy! Now play any piece I like." — Rose Boyer, Blackwell, Mo.

#### "Never Dreamed I Would Play"



"Wouldn't have believed it possible — learning to play in such a short time. Friends can't get over it — think it's me, but it's your wonderful lessons!" — Eileen Turner, St. Victor, Canada.

#### Plays for Church



"I'm 12 years old. I have played for our church." — Patsy Jeltrey, Sweetwater, Tex.

PORT WASHINGTON, N. Y.—As explained in a new FREE BOOK, anyone who wishes to play piano, guitar, accordion, or any other musical instrument can now learn quickly, through "Easy As A-B-C" Method.

Thanks to the clear, step-by-step, "print-and-picture" music lessons which the U. S. School of Music sends out to its students everywhere, thousands now play who never thought they could.

Over 900,000 people, including housewives and business men, bakers and bookkeepers, children and retired folks, have taken up this modern way to learn. On this page are shown just a few of their actual reports—telling how well they have done and what it means to them.

Unlike the old-fashioned way to learn music, there are no boring scales or exercises to do. You simply start right in playing simple pieces —properly, by note. Sensible explanations and clear pictures guide your fingers every step of the way. Sooner than you'd ever dream possible, you find yourself playing hymns, waltzes, folk songs, musical comedy hits, classical num-



bers. No special "talent" is required, and the cost is only a few cents a lesson.

#### MAIL COUPON FOR FREE BOOK

The School will gladly send you, FREE, its interesting 36-page book showing how easily you can learn to play music this modern way. Merely mail the coupon below for it. There is no obligation, and no salesman will call on you.

NOW IT'S EASY to put this wonderful "new friends and more fun" accomplishment into YOUR life! Mail coupon NOW for FREE BOOK telling all about it. U. S. School of Music, Studio 211, Port Washington, N. Y. (Special Reduced Prices on instruments to our students.) We are now in our 56th successful year!



## Mail this for FREE BOOK

U. S. School of Music, Studio 211, Port Washington, N. Y.

Send me your 36-page FREE BOOK. No obligation—and no salesman is to call upon me. I'm interested in playing (name instrument).....

☐ I do ☐ I do not—have instrument now.

Name..... (Please Print)

Address.....

City..... State.....

(Please state Zone No. (if any))

#### "Enjoyed Every Step"



"Enjoyed every step of the way. Friends can't get over the improvement made in such a short time." — Helen Prevas, New Castle, Del.

#### Never Believed It Possible



"Never dreamed I would ever play. I didn't know one note. Today I play delightful pieces." — Mrs. Dallas B. Kerk, Lodgepole, Nebr.

#### Gave Famous Band Leader His Start



"Got my start with a U. S. School Course. It's easy to learn to read notes and play this 'teach-yourself' way!" — Lawrence Welk, well-known orchestra leader.